

11-10-2005

FORM PTO-1595 (Substitute) RECORDATION

(Rev. 8-96)

PA



U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

copy thereof.

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies):
Coors EMEA Properties, Inc.

103117690

Additional name(s) of conveying party(ies) attached?

Yes No

11/7/05

FINANCE SECTION

Name: Coors European Properties GmbH

Internal Address:

Street Address: Oberlaaer Strasse 371

City/State/Zip: 1230 Vienna, Austria

3. Nature of Conveyance:

- Assignment
- Security Assignment
- Other
- Merger
- Change of Name

Execution Date(s): June 10, 2004 and June 11, 2004

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date(s) of the application is (are):

A. Patent Application No.(s)

B. Patent No.(s) D450974, issued November 27, 2001

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John P. White

Internal Address:

Street Address: Cooper & Dunham LLP
1185 Avenue of the Americas

City/State/Zip: New York, New York 10036

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR §3.41): \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

03-3125

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John P. White
Name of Person Signing
Reg. No. 28,678

John P. White
Signature

November 4, 2005
Date

Total Number of pages including cover sheet, attachments and document: 6

I hereby certify that this correspondence is being deposited this date with the U.S. Postal Service with sufficient postage as first class mail in an envelope addressed to:
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John P. White
John P. White
Reg. No. 28,678

11/4/05
Date

OMB No. 0651-0011 (exp. 4/94)

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11/06/2005 DBYRNE 00000237 033125 D450974

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ASSIGNMENT BY

Coors Worldwide, Inc.

-to-

Coors EMEA Properties, Inc.

**DRINKS FONT, U.S. Design Patent No.
D450,974, issued November 27, 2001**

Attorney for ~~for~~ John P. White

**Cooper & Dunham
1185 Avenue of the Americas
New York, N.Y. 10036**

212-278-0400

Agreement on a grandparent contribution of Intellectual Property

I. Facts before the contribution

Coors EMEA Properties, Inc. is a US-Corporation registered under file 20031262651 with the Department of State of Colorado and the only shareholder of Coors Properties Holdings GmbH, a company registered with the Austrian Commercial Register under FN 241907x and resident at Oberlaaser Strasse 371, 1230 Vienna. Coors Properties Holdings GmbH is the only shareholder of Coors European Properties GmbH, a company registered with the Austrian Commercial Register under FN 241904t and resident in Oberlaaser Strasse 371, 1230 Vienna., with a branch office resident in Pestalozzistrasse 2, 8201 Schaffhausen, Switzerland.

II. Subject matter of the contract

Coors EMEA Properties, Inc. (subsequently referred to as the transferor) voluntarily and irrevocably transfers and contributes the Intellectual Property as described in Appendix A of this Agreement to its second-tier company Coors European Properties GmbH without any consideration to be owed by Coors European Properties GmbH. Coors European Properties GmbH as the receiving company immediately allocates the Intellectual Property to its Swiss branch, i.e. Coors European Properties GmbH, Vienna, Schaffhausen Branch, that solely manages and further exploits this Intellectual Property.

The transfer to the receiving company shall be effected as a grandparent contribution as of June 1, 2004. In the amount of the fair market value of the Intellectual Property, capital reserves will be allocated in the financial statements of Coors European Properties GmbH. The transferor assures that it will carry out all the steps necessary so that Coors European Properties GmbH will be registered as the new proprietor of the Intellectual Property as soon as possible.

III. Positive fair market value, taxes and costs

Both parties agree that the Intellectual Property has a positive fair market value of [REDACTED] as of the effective date of the contribution, June 1, 2004. This value is substantiated by means of a

external valuation performed by Arthur Consulting Group. The valuation of Arthur Consulting Group is an integral part of this agreement, accepted by the parties. The fair market value was determined using appropriate valuation techniques, including a review of both market and income approaches, where applicable. The transferor shall bear taxes and costs connected with this contribution.

IV. Warranty

The transferor warrants the receiving company that the Intellectual Property is held at its unrestricted disposal and that its power of control is not limited by claims of third persons (for example by a right of lien). Beyond that, both parties agree that any liability and warranty of the transferor is excluded. In particular, the transferor is not liable for a specified value of the Intellectual Property.

V. Final provisions

If any provision of this Agreement is or becomes invalid or unenforceable, the validity and enforceability of the remaining provisions of this Agreement shall not in any way be affected or impaired. The invalid or unenforceable provision shall be replaced with a valid provision that approximates economically to the invalid or unenforceable provision as closely as possible. Place of jurisdiction for contingent disputes is the Commercial Court Vienna. Any claims in connection with this Agreement expire within three years after this Agreement is signed. Austrian law is applicable.

Coors EMEA Properties, Inc
165 South Union Blvd., Suite 170
Lakewood, CO 80228

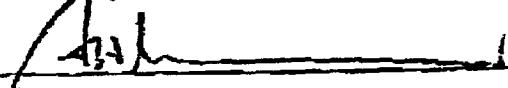
By: 

Name: PATTI L. ZENK

Title: PRESIDENT

Date: JUNE 10, 2007

Coors European Properties GmbH
Oberlaser Strasse 371
1230 Vienna, Austria

By: 

Name: ALEXANDER WATHES

Title: MANAGING DIRECTOR

Date: JUNE 11, 2007

Appendix A

As used in this Agreement, "Intellectual Property" means all patents, trademarks, service marks, rights in designs, trade or business names, domain names, copyright (including rights in computer software), trade secrets, topography rights, know-how, secret formulae, recipes and processes, yeast strains, lists of suppliers and customers and other confidential and proprietary knowledge and information, rights protecting goodwill and reputation, database rights (whether or not any of these is registered and including applications for registration of any such thing) and all rights and forms of protection of a similar nature to any of the foregoing or having equivalent effect anywhere in the world that are owned by Coors EMBA Properties, Inc. including, without limitation,

the registered trademarks, registered service marks, trademark applications and service mark applications which appear in Schedule 1, including any goodwill or common law rights which are connected with or attached to the same;

the patents and patent applications which appear in Schedule 2;

the registered design registrations and design applications which appear in Schedule 3;

all rights to claim priority from the trademarks and service marks;

all rights to any extensions, renewals or amendments of the trademarks, service marks and domain names;

all rights to claim priority from the patents and file patent applications in respect of the inventions disclosed by the patents;

all rights to any continuations, continuations in part, divisions, extensions, amendments, conversions, reissues, re-examinations, renewals or restorations of the patents;

all rights to claim priority from the registered designs and file registered design applications in respect of any aspect of the designs disclosed by the registered designs;

all rights to any extensions, renewals or restorations of the registered designs; and

all rights to bring any proceedings and obtain any remedy in respect of any infringement or other violation of any Intellectual Property owned by Coors EMBA Properties, Inc. which has occurred prior to the date of this Agreement.

Schedule 3

Design Applications and Registrations

Description	Country	Filing Date	Application No.	Final No.	Expiration
12 Glass Tray	United Kingdom	09 May 96	2 056 185	2 056 185	09 May 21
6 Pint Dispenser	United Kingdom	27 Nov 98	2 079 401	2 079 401	27 Nov 23
Bolly Bottle (Label)	United Kingdom	05 Oct 98	2 078 169	2 078 169	05 Oct 23
Bolly Bottle (Whole Shape & Pattern)	United Kingdom	05 Oct 98	2 078 168	2 078 168	05 Oct 23
Coors Light - Font	European Union	30 Oct 03	000094750		
Coors Light - Font	Russian Federation	08 Dec 03	2003502886		
Excot - Plastic & Crown	United Kingdom	11 Nov 97	2 070 392	2 070 392	11 Nov 22
Hooper's Reef	United Kingdom	10 Mar 98	2 073 063	2 073 063	10 Mar 23
Mountain Design Bottle	Canada				
Mountain Design Bottle	European Union	29 Oct 03	000093729		
Mountain Design Bottle	United Kingdom	08 Aug 03	3 013 993	3 013 993	08 Aug 28
Mountain Design Bottle	Russian Federation	11 Dec 03	2003502939		
Mountain Design Bottle	USA				
Mountain Relief Glass	European Union	29 Oct 03	000093711		
Mountain Relief Glass	Russian Federation	08 Dec 03	2003502887		
Supernucleation Bottle	United Kingdom	23 May 98	2 074 922	2 074 922	23 May 23
Temporary Bar Dispense Unit	United Kingdom	09 May 96	2 056 184	2 056 184	09 May 21
Titanic Font	Australia	10 Jan 01	64/01	144 637	10 Jan 17
Titanic Font	Benelux	10 Jan 01	77881-00	33292-00	10 Jan 26
Titanic Font	Canada	09 Jan 01	2001-0057	93520	12 Oct 11
Titanic Font	Germany	09 Jan 01	401 00 297.7	401 00 297.7	09 Jan 21
Titanic Font	France	10 Jan 01	010 123	01 0125	10 Jan 26
Titanic Font	United Kingdom	11 Jul 00	2 094 157	2 094 157	11 Jul 25
Titanic Font	Greece	11 Jan 01	2001060006	5001020	11 Jan 26
Titanic Font	Ireland	29 Jun 01	08.01	D13716	11 Jul 15
Titanic Font	Italy	10 Jan 01	MI001.0		

Titanic Font	Sweden	10 Jan 01	01-0051	68969	10 Jan 25
Titanic Font	USA	11 Jan 01	135 421	D450 974	27 Nov 15
Titanic Font	South Africa	10 Jan 01	A2001/0037	A2001/0037	11 Jul 15
Titanic Pint	Australia	18 May 00	1521/00	146014	18 May 16
Titanic Pint	Germany	18 May 00	400 04 993.7	400 04 993.7	18 May 20
Titanic Pint	France	18 May 00	002 994	002 994	18 May 25
Titanic Pint	United Kingdom	18 Nov 99	2 088 166	2 088 166	18 Nov 24
Titanic Pint	Greece	18 May 00	20000600120	6000842	18 May 25
Titanic Pint	Ireland	18 May 00	2002/1347	20193	18 May 25
Titanic Pint	Italy	18 May 00	MI2000 0000348		
Titanic Pint	South Africa	18 May 00	A2000/0571	A2000/0571	18 Nov 14
Titanic Pint (Industrial Drawing)	Spain	18 May 00	26631	26631	07 Jun 21
Titanic Pint (Industrial Model)	Spain	18 May 00	148 423	0148423	30 Aug 21

03/29/04