

11/4/05

11-10-2005

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Documents or copy thereof.

1. Name of conveying party(ies):  
LEV, Zvi Haim

2. Name and address of receiving party(ies):

DSPV, Ltd.  
20 Wisotzky Street, Apartment 1  
Tel Aviv 62338  
Israel

113256 U.S. PTO  
11/266378  
110405

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: November 4, 2005

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: November 4, 2005

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC

WASHINGTON OFFICE

23373

CUSTOMER NUMBER

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41): \$40.00

- ☒ Enclosed.  
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

*William H. Mandir*

William H. Mandir

Reg. No. 32,156

November 4, 2005

Date

Total number of pages including cover sheet, attachments, and documents: 2

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PATENT  
REEL: 017188 FRAME: 0966

## Assignment

Whereas, I/We, LEV, Zvi Haim of 20 Wisotzky Street, Apartment 1, Tel Aviv 62338, Israel, hereinafter called assignor(s), have invented certain improvements in SYSTEM AND METHOD OF ENABLING A CELLULAR/WIRELESS DEVICE WITH IMAGING CAPABILITIES TO DECODE PRINTED ALPHANUMERIC CHARACTERS and executed an application for Letters Patent of the United States of America therefor on \_\_\_\_\_; and

Whereas, DSPV, Ltd., 20 Wisotzky Street, Apartment 1, Tel Aviv 62338, Israel (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, and I/we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we hereby agree that the assignee may apply for foreign Letters Patent on the invention and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number \_\_\_\_\_ and Confirmation number \_\_\_\_\_, filed \_\_\_\_\_) the application number and filing date of said application when known.

Date: 11/04/05 Zvi Lev 2/12/05

s/LEV, Zvi Haim

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)