


Form PTO-1595 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings	<b>RECORDATION FORM COVER SHEET</b> <b>PATENTS ONLY</b>	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): Aaron LOWN John R. SWARTZ  Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>BUILT NY, INC.</u>  Internal Address: _____  Street Address: <u>75 Spring Street, 7th Floor</u>  City: <u>New York</u> State: <u>NY</u> Zip: <u>10012</u>  Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____  Execution Date: <u>January 17, 2006 respectively</u>		
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _____ A. Patent Application No.(s) <u>29/244,170</u> <u>Filed: December 6, 2005 (BUILT.DP040)</u> _____		
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Andrew F. Young, Esq.</u> Internal Address: <u>LACKENBACH SIEGEL, LLP</u> <u>Lackenbach Siegel Building</u>  Street Address: <u>1 Chase Road</u>  City: <u>Scarsdale</u> State: <u>NY</u> Zip: <u>10538</u>	6. Total number of applications and patents involved: <u>1</u>  7. Total fee (37 CFR 3.41).....\$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account  8. Deposit account number: <u>10-0100</u> <u>10-0100 (any additional fees, Lackenbach Siegel, LLP)</u>	
<b>DO NOT USE THIS SPACE</b>		
9. Signature.  <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="width: 30%;"> <u>ANDREW F. YOUNG, Esq.</u>            Name of Person Signing         </div> <div style="width: 30%; text-align: center;">             Signature         </div> <div style="width: 30%; text-align: right;"> <u>January 24, 2006</u>            Date         </div> </div> <div style="text-align: right; margin-top: 10px;">         Total number of pages including coversheet, attachments, and documents: <u>3</u> </div>		

CH \$40.00 100100 29244170

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patents & Trademarks, Box Assignments  
 Washington, D.C. 20231

Docket No. BUILT.DP040

## ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned inventors:

Name	Address
Inventor (1): <b>Aaron LOWN</b>	Residing at: <b>Clinton Road Tuxedo, NY 10987 USA</b>  Citizenship: <b>US</b>
Inventor (1): <b>John R. SWARTZ</b>	Residing at: <b>141 Godwin Ave. Ridgewood, NJ 07450 USA</b>  Citizenship: <b>US</b>

declare that they are all citizens of the country of United States of America with residences as listed above,

Hereby sell, assign and transfer to **BUILT NY, INC.**, a corporation of the State of New York, Country of USA, hereafter called the "Assignee," having a place of business at 75 Spring Street, 7<sup>th</sup> Floor, New York, NY 10012, USA;

To its successors, assigns and legal representatives, the entire right, title and interest for the United States and worldwide, in and to any and all improvements which are described and claimed in the

\_\_\_ attached specification executed on \_\_\_\_\_  
**XX** specification Serial No. **29/244,170**, filed **December 6, 2005**  
 \_\_\_ U.S. Letters Patent No. \_\_\_\_\_; issued \_\_\_\_\_

entitled: **BOTTLE TOTE DESIGN**,

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States or worldwide on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States or worldwide on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, declarations, assignments,

powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

**PATENT**  
**REEL: 017209 FRAME: 0426**


Application Serial No. 29/244,170

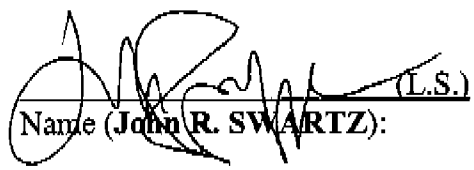
Docket No. BUILT.DP040

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned further declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

DATE 1/17/06  
DATE 1-17-6

  
Name (Aaron LOWN): (L.S.)

  
Name (John R. SWARTZ): (L.S.)