Form PTO-1595 (Rev. 07/05) OMB No. 0651-0027 (exp. 6/30/2008)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Offi
	ORM COVER SHEET
PATENTS ONLY To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
Edward Walter Yolius Diroo	Name: SBC KNOWLEDGE VENTURES, L.P.
	Internal Address:
Additional name(s) of conveying party(ies) attached? Yes 🗸 No	<u> </u>
3. Nature of conveyance/Execution Date(s):	Street Address: 645 E. Plumb Lane
Execution Date(s) January 27, 2006	On Ook Addition. One E. Fromb Lane
Assignment Merger	ļ — — — — — — — — — — — — — — — — — — —
Security Agreement Change of Name	City: Reno
Joint Research Agreement	State: NV
Government Interest Assignment	
Executive Order 9424, Confirmatory License	Country: US Zip:89502
Other	Additional name(s) & address(es) attached? Yes V No
4. Application or patent number(s):	document is being filed together with a new application.
A. Patent Application No.(s)	B. Patent No.(s)
11/269,861	
AN . B. C. LET. JOSS BELONZ	
Attorney Docket No.:1033-PD1087 Additional numbers att	ttached? Yes V No
5. Name and address to whom correspondence	6. Total number of applications and patents
concerning document should be mailed:	involved: 1
Name: Jeffrey G. Toler	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
Internal Address:	Authorized to be charged by credit card
	Authorized to be charged to deposit account
Street Address: 5000 Plaza On The Lake, Suite 265	Enclosed
	None required (government interest not affecting title)
City: Austin	8. Payment Information
State: TX Zip:78746	a. Credit Card Last 4 Numbers
Phone Number: 512/327-5515	Expiration Date
Fax Number: <u>512/327-5452</u>	b. Deposit Account Number 50-2469
Email Address:	Authorized User Name
0.00	
9. Signature: Signature	2+/- 2 mo6
ū	Date Total number of pages including cover
Jeffrey G, Toler, Reg No. 38,342 Name of Person Signing	sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, Edward Walter, a citizen of the United States of America, residing at 123 Timber Mountain, Boerne, Texas 78006; and Yolius Diroo, a citizen of the United States of America, residing at 19619 Camino Ridge, San Antonio, Texas 78258; hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "SYSTEM AND METHOD FOR PROVIDING USER-DEFINABLE AUDIO INDICATORS FOR MULTIMEDIA CHANNEL SELECTIONS," Attorney Docket No. 1033-PD1087 (SBC PD1087), for a full description of which reference is here made to an application for Letters Patent of the United States filed on November 7, 2005, and assigned Application Serial No. 11/269,861; and

WHEREAS, SBC KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1,00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

FEB. 1. 2006 12:55PM

Attorney Docket Number: 1033-PD1087

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor:

Edward Walter

Signature of First Inventor:

1/27/2006

Date:

Witnesses for First Inventor

First Witness:

Signature / Date

Full Name (printed)

Second Witness:

Signature / Date

Full Name (printed)

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Attorney Docket Number: 1033-PD1087

Name of Second Inventor:

Yolius Diroo

Signature of Second Inventor:

Date:

Witnesses for Second Inventor

First Witness:

Signature / Date

Second Witness:

Signature / Date

Full Name (neinted)

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PATENT REEL: 017224 FRAME: 0814

RECORDED: 02/01/2006