

Docket No.: **BLI-0359/050371**

FORM PTO-1595 (Revised)
(Rev. 03-01)
USPS No. 0601-0027 (Exp 6/31/2002)
Proc. ADI-EV03

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To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**Phillip Weeks
John Ruckart**

2. Name and address of receiving party(ies):

Name: **BellSouth Intellectual Property Corporation**

Address: **824 Market Street**

Suite 901

Additional name(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

City: **Wilmington** State/Prov.: **DE**

Country: **USA** ZIP: **19801**

Execution Date: **1/5/2006, 12/29/2005**

Additional name(s) & address(es) Yes No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is:

Patent Application No.	Filing date
11/332,685	1/13/2006

B. Patent No.(s)

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **David A. Fox**

Registration No. **38,807**

Address: **55 Griffin Road South**

City: **Bloomfield** State/Prov.: **CT**

Country: **USA** ZIP: **06002**

6. Total number of applications and patents involved: **1**

7. Total fee (37 CFR 3.41):.....\$ **40.00**

Enclosed - Any excess or insufficiency should be credited or debited to deposit account

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8. Deposit account number:

06-1130

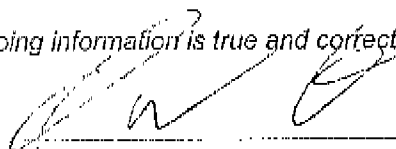
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David A. Fox
Name of Person Signing



Signature

2-2-06

Date

4

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PATENT

CH \$40.00 061130 11332685

Assignment

WHEREAS, We **Phillip Weeks**, citizen of **USA**, residing at **725 W. Peachtree Street, Suite 8B45, City of Atlanta, State of Georgia 30308**, and **John Ruckart**, citizen of **USA**, residing at **3059 Greenbrook Way, City of Atlanta, State of Georgia 30345**, have invented certain inventions and improvements disclosed in an application for United States Letters Patent entitled **SYSTEMS, METHODS, AND COMPUTER PROGRAM PRODUCTS FOR PROVIDING INTERACTIVE CONTENT**, listing as inventors: **Phillip Weeks and John Ruckart**;

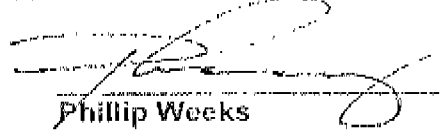
WHEREAS, **BellSouth Intellectual Property Corporation**, a Corporation of the State of Delaware, having a place of business at 824 Market Street, Suite 901, Wilmington, DE 19801, is desirous of acquiring title in the same;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, **Phillip Weeks and John Ruckart**, do sell, assign and transfer unto **BellSouth Intellectual Property Corporation**, full, exclusive and entire right, title and interest: (i) in and to all inventions and improvements disclosed and described in said application, (ii) in and to said application, (iii) in and to any divisional, continuation, and continuation-in-part applications describing in whole or in part said inventions and improvements, preparatory to obtaining Patents of the United States therefore, (iv) in and to all patents, reexaminations and reissues that may be granted in the United States for the aforementioned, (v) in and to any provisional patent applications filed in the United States describing in whole or in part the said inventions and improvements, from which priority may be claimed under Title 35 of the United States Code, and (vi) in and to the right to claim any applicable foreign and domestic priority rights arising from such provisional patent applications or aforementioned applications; I also hereby acknowledge that an obligation for this assignment and for the assignment of all related subject matter arose before the making of the invention and improvements disclosed and described in said application; and I hereby request the Commissioner of Patents to issue any and all Patents of the United States resulting from said application, or from a divisional, continuation, continuation-in-part, or reissue thereof, to, **BellSouth Intellectual Property Corporation** as Assignee, for their interest and for the sole use of **BellSouth Intellectual Property Corporation** and their assigns and legal representatives;

For the same consideration, I, do sell, assign and transfer to **BellSouth Intellectual Property Corporation** the full, exclusive and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Patents and similar protective rights granted on said foreign application, and in and to the right to claim any applicable priority rights arising from or required for said foreign application under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **BellSouth Intellectual Property Corporation** and or their respective designees, insofar as permitted by applicable law;

AND, for the same consideration, I agree to sign all lawful papers, execute all divisional, amendment, continuation-in-part, reexamination, reissue and other applications; make all assignments and rightful oaths, and generally do everything possible to aid BellSouth Intellectual Property Corporation their successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

1-5-06
Date


Phillip Weeks

STATE OF Georgia

COUNTY OF Fulton

Before me, a Notary Public in and for the State of GA, on this 5 day of Jan, 2006, personally appeared Phillip Weeks, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

Notary Public, Fulton County, Georgia
My Commission Expires February 18, 2007


NOTARY PUBLIC

My Commission Expires: _____

AND, for the same consideration, I agree to sign all lawful papers, execute all divisional, continuation, continuation-in-part, reexamination, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **BellSouth Intellectual Property Corporation** their successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

12/29/05
Date


John Ruckart

STATE OF GA

COUNTY OF DeKalb

Before me, a Notary Public in and for the State of GA, on this 29th day of December, 2005, personally appeared **John Ruckart**, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.


NOTARY PUBLIC

My Commission Expires: Notary Public, DeKalb County, Georgia
My Commission Expires Nov. 13, 2007

CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)

Applicant(s): Phillip Weeks et al.

Docket No.

BLI-0359/050371

Application No.

11/332,685

Filing Date

1/13/2006

Examiner

NYA

Group Art Unit

NYA

Invention: SYSTEMS, METHODS, AND COMPUTER PRODUCTS FOR PROVIDING INTERACTIVE CONTENT

I hereby certify that this Recordation Form Cover Sheet and Assignment
(Identify type of correspondence)

is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. 571-273-0140)

on 2/2/06
(Date)

Brooke E. Chafin

(Typed or Printed Name of Person Signing Certificate)

Brooke E. Chafin
(Signature)

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