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To the Director of the Patent and Trademark Office:

Attorney Dkt. No.: 104035.298608

Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Stefanie Conzelmann
Peter Maurer
Ilka Oelrichs

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Beiersdorf AG
Unnastrasse 48
20245 Hamburg
GERMANY

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/ Execution Date(s):

Execution Date(s) January 17, 2006, January 19, 2006
January 3, 2006

Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

4. Application or patent number(s):

A. Patent Application No.(s) 11/248,750 B. Patent No.(s)

This document is being filed together with a new application. Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

ALSTON & BIRD LLP
Bank of America Plaza
101 South Tryon Street, Suite 4000
Charlotte, NC 28280-4000

6. Total number of applications and patents involved:

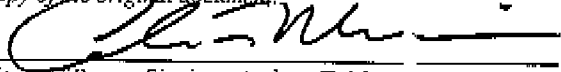
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7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00
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 None required (government interest not affecting title)

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9. Statement and signature: *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*



Name of Person Signing: Andrew T. Meunier

Reg. No. 40,726

February 2, 2006

Date

Total number of pages including cover sheet, attachments, and documents: 3

USPTO Fax Number for New Assignments (571) 273-0140

CH \$40.00 160605 11248750

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

Beiersdorf AG
Unnastrasse 48
20245 Hamburg, GERMANY

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in "SHAVING AID"


as set forth in this United States Patent Application

- executed concurrently herewith
- executed on
- Application No. 11/248,750; filed 12 October 2005
- Application claims priority from Application No. DE 10 2004 049 773.7, filed 12 October 2004, all applications listed above being hereinafter referred to as the "application(s)";


said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

17.01.2006
Day, Month, Year


Stefanie Conzelmann

19.01.2006
Day, Month, Year


Peter Maurer

03.01.2006
Day, Month, Year


Ilka Oelrichs

Attorney Docket No. 10-035.298608