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| Corey James Kenneally, 10-19-2005 Jeffrey John Scheibel, 10-21-2005 | Name: The Procter & Gamble Company | |
| Additional name(s) of conveying party(ies) attached: [] Yes [] No 3. Nature of conveyance: | Internal Address: Attention: Chief Patent Counsel 6090 Center Hill Road Cincinnati, OH 45224 Additional name(s) & address(es) attached? []Yes [] No | |
| □ Assignment □ Merger □ Security Agreement □ Change of name □ Joint Research Agreement | | |
| 4. Application number(s) or patent number(s): This document is being filed together with a new a A. Patent Application No(s). 11/272,275 Date Filed: 11/10/2005 P&G Case: 9810M Confirmation No.: 4585 Additional numbers at | B. Patent No(s). P&G Case: | |
| 5. Name and address to whom correspondence | 6. Total number of applications and patents | |
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| COMPANY COMPANY | 7. Total fee (37 CFR 3.41):\$40.00 Authorized to be charged to deposit account | |
| Street Address: Intellectual Property Division Winton Hill Business Center – Box 161 6110 Center Hill Avenue Cincinnati, OH 45224 | 8. Deposit account number: 16-2480 Authorized User Name: Laura R. Grunzinger | |
| Phone: (513) 627-4597 | | |
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| Email Address: grunzinger.lr@pg.com | | |
| Laura R. Grunzinger Name of Person Signing Total number of pages including cover sheet, attachments, and documents: [3] Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – | | |

Documents to be recorded (including cover sheet must be either: (I) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form; or (2) faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450 Recordation.doc (Revised for P&G use 11/29/2005)

PATENT REEL: 017241 FRAME: 0345

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled Process for Making Long Chain Internal Farry Tertiary Amines, Attorney's Docket No. 9810M and filed in the Truted States Patent Office as Number 11/272 275 , on 11-10.05 ___ (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Corey James Kenneally of 6698 Parklake Drive, Mason, Ohio; Jeffrey John Scheibel of 6651 Miami Trails, Loveland, Ohio;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

1/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States, which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 111272, 275 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Corey James Kenneally

10/19/05 Date

State of Ohio

County of Hamilton

On this 4th day of 4th uses and numbers person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes

therein set forth.

GAYLE H. MEMORY Notary Public, State of Ohio

My Commission Expires June 20, 2010

PATENT

REEL: 017241 FRAME: 0346

Notary Public/Witness

State of Ohio

SS

County of Hamilton

Laura R. Grunzinyer Notary Public, State of Ohio My Commission has no Expiration

Public/Witness Notaly

PATENT REEL: 017241 FRAME: 0347