

11-23-2005



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103124562

Attorney Docket No.: 2060-3315

To the Assistant Commissioner for Patents: Please record the attached original documents or copy thereof.

11-1505

1. Name of conveying party(ies):
Huhn KIM

2. Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

Execution Date: November 10, 2005

2. Name and address of receiving party(ies):
 LG ELECTRONICS INC.
 20, Yoido-dong, Youngdungpo-gu
 Seoul, Korea

Additional name(s) & address(es) attached? Yes No

113010 U.S. PTO
11/280133
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4. Application number(s) or patent number(s): This document is being filed together with a new application.

A. Patent Application No.(s) N/A | B. Patent No.(s) N/A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

 JONATHAN Y. KANG, ESQ.
 LEE, HONG, DEGERMAN, KANG & SCHMADEKA
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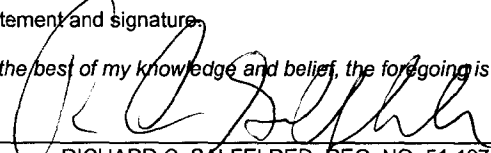
6. Total number of applications and patents involved: [1]

7. Total fee (37 CFR 3.41) \$40
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9. Statement and signature:
To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.


 RICHARD C. SALFELDER, REG. NO. 51,127

Date: November 15, 2005

OMB No. 0651-0011 (exp. 4/94)

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11/18/2005 SDENB0B1 00000060 11280133
 06 FC:8021 (40.00 DP)

ASSIGNMENT

(1-8) *Insert Name(s) of Inventor(s)* (1) Huhn KIM

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) *Insert name of Assignee* (9) LG Electronics Inc.

(10) *Insert state of Incorporation of Assignee* (10) Korea

(11) *Insert address of Assignee* (11) 20 Yoido-Dong, Youngdungpo-Ku
Seoul 150-010, Korea

(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention known as

(12) *Insert identification of Invention, such as Title, Case Number or Foreign Application Number* (12) METHOD AND APPARATUS FOR NAVIGATING A MENU IN A DISPLAY UNIT OF AN ELECTRONIC DEVICE

for which the undersigned has (have) executed an application for patent in the United States of America and all patent applications in foreign countries corresponding thereto or based thereon.

(13) *Insert Date of Signing of Application* (13) November 10, 2005

1) The undersigned agree(s) to execute all papers necessary in connection with any original, reissue, divisional and continuing United States and foreign applications for the above-identified invention and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.


4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed any agreement in conflict herewith.

The undersigned hereby appoints:

JONATHAN Y. KANG, REG. NO. 38,199; F. JASON FAR-HADIAN, REG. NO. 42,523; RICHARD C. SALFELDER, REG. NO. 51,127; LEW EDWARD V. MACAPAGAL, REG. NO. 55,416; GEORGE W. LIJCKHARDT, REG. NO. 50,519; CRAIG W. SHMOYER, REG. NO. 51,007

the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: Nov 10, 2005 Signature of Inventor 

Date: _____ Signature of Inventor _____

Date: _____ Signature of Inventor _____

Date: _____ Signature of Inventor _____