

Form PTO-1595 (Rev. 07/05)  
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PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

- a) Matthew A. Rakers
- b) David L. Dunmire
- c) Brian M. Novack

Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**

Name: SBC KNOWLEDGE VENTURES, L.P.

Internal Address: \_\_\_\_\_

Street Address: 645 E. Plumb Lane

City: Reno

State: NV

Country: US Zip: 89502

Additional name(s) & address(es) attached?  Yes  No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) a) & b) Feb. 2, 2006; c) Feb. 6, 2006

- Assignment  Merger
- Security Agreement  Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other \_\_\_\_\_

**4. Application or patent number(s):**

A. Patent Application No.(s)

11/265,771

Attorney Docket No.: 1033-IT1105

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Jeffrey G. Toler

Internal Address: Toler, Larson & Abel LLP

Street Address: 5000 Plaza On The Lake, Suite 265

City: Austin

State: TX Zip: 78746

Phone Number: 512/327-5515

Fax Number: 512/327-5452

Email Address: \_\_\_\_\_

**6. Total number of applications and patents involved: 1**

**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 50-2469

Authorized User Name \_\_\_\_\_

**9. Signature:**



Signature

2-8-2006

Date

Jeffrey G. Toler, Reg. No. 38,342

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

CH \$40.00 502469 11265771

### ASSIGNMENT

WHEREAS, Matthew A. Rakers, a citizen of the United States of America, residing at 601 E. 4<sup>th</sup> Street, Aviston, IL 62216; David L. Dunmire, a citizen of the United States of America, residing at 9 Inwood Heights Drive North, San Antonio, TX 78248; and Brian M. Novack, a citizen of the United States of America, residing at 5 Highfield Lane, St. Louis, MO 63131; hereinafter called the "Assignors," have made the invention described in the United States patent application entitled "SERVICE TO PUSH AUTHOR-SPOKEN AUDIO CONTENT WITH TARGETED AUDIO ADVERTISING TO USERS," Attorney Docket No. 1033- IT1105 (SBC IT1105), for a full description of which reference is here made to an application for Letters Patent of the United States filed on November 2, 2005, and assigned Application Serial No. 11/265,771; and

WHEREAS, SBC KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

Attorney Docket Number: 1033-IT1105

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor: Matthew A. Rakers

Signature of First Inventor: *Matthew A Rakers*

Date: 2/2/06

Witnesses for First Inventor

First Witness: *Lily Hoermann 2/2/06*  
Signature / Date

Lily Hoermann  
Full Name (printed)

Second Witness: *Chrissy Chitwood 2-2-06*  
Signature / Date

CHRISSEY CHITWOOD  
Full Name (printed)

Attorney Docket Number: 1033-IT1105

Name of Second Inventor: David L. Dunmire

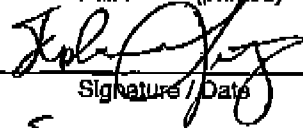
Signature of Second Inventor: David L. Dunmire

Date: 2/2/06

Witnesses for Second Inventor

First Witness:  2-2-06  
Signature / Date

Jerrie Kertz  
Full Name (printed)

Second Witness:  2/2/06  
Signature / Date

STEPHEN LUTZ  
Full Name (printed)

Name of Third Inventor: Brian M. Novak

Signature of Third Inventor: \_\_\_\_\_

Date: \_\_\_\_\_

Witnesses for Third Inventor

First Witness: \_\_\_\_\_  
Signature / Date

\_\_\_\_\_  
Full Name (printed)

Second Witness: \_\_\_\_\_  
Signature / Date

\_\_\_\_\_  
Full Name (printed)

Attorney Docket Number: 1033-IT1105

Name of Second Inventor: David L. Dunmire

Signature of Second Inventor: \_\_\_\_\_

Date: \_\_\_\_\_

Witnesses for Second Inventor

First Witness: \_\_\_\_\_  
Signature / Date

\_\_\_\_\_  
Full Name (printed)

Second Witness: \_\_\_\_\_  
Signature / Date

\_\_\_\_\_  
Full Name (printed)

Name of Third Inventor: Brian M. Noyack

Signature of Third Inventor: 

Date: Feb 6, 2006

Witnesses for Third Inventor

First Witness:  FEB 6, 2005  
Signature / Date

KENNETH N. BAILEY  
Full Name (printed)

Second Witness:  feb 6, 2005  
Signature / Date

Ben J. Stodkowski  
Full Name (printed)