

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/execution date(s):

Johan (nmn) Smets – 10/25/2005
Andre Cesar Baeck – 10/25/2005
Jeanluc Philippe Bettiol – 10/25/2005
Mark Robert Sivik – 11/07/2005
Neil Joseph Lant – 10/27/2005
James Robert Lickiss – 10/28/2005

Additional name(s) of conveying party(ies) attached:
 Yes No

2. Name and address of receiving party(ies):

Name: The Procter & Gamble Company

Internal Address: Attention: Chief Patent Counsel
6090 Center Hill Road
Cincinnati, OH 45224

Additional name(s) & address(es) attached?
 Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of name
- Joint Research Agreement

Executed: _____
Name of the owner of the application (or patent): _____
Name of other party to Joint Research Agreement: _____

4. Application number(s) or patent number(s):

This document is being filed together with a new application: Yes No

A. Patent Application No(s). 11/270,273
Date Filed: Nov. 9, 2005
P&G Case: 9842M
Confirmation No.: TBD

B. Patent No(s).
P&G Case:

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: CENTRAL DOCKETING
Internal Address: THE PROCTER & GAMBLE COMPANY
Street Address:
Intellectual Property Division
Winton Hill Business Center – Box 161
6110 Center Hill Avenue
Cincinnati, OH 45224

Phone: 513-627-0079
Fax Number: 513-627-0260
Email Address: mcbride.jf@pg.com

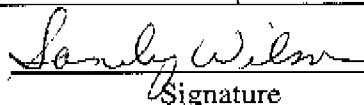
6. Total number of applications and patents involved: [1]

7. Total fee (37 CFR 3.41):.....\$40.00
 Authorized to be charged to deposit account

8. Deposit account number:
16-2480

Authorized User Name: _____

Sandy Wilson



02/14/2006

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and documents: 8

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form; or (2) faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 162480 11270273

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Whiteness Perception Compositions**, Attorney's Docket No. **9842M** and filed in the US Patent Office as Number 11/270,273, on 11/09/05 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Johan NMN Smets of Lubbeek, Belgium;
Andre Cesar Baeck of Bonheiden, Belgium;
Jeanluc Philippe Bettiol of Brussels, Belgium;
Mark Robert Sivik of Mason, Ohio;
Neil Joseph Lant of Newcastle upon Tyne, England;
James Robert Lickiss of Northumberland, England

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

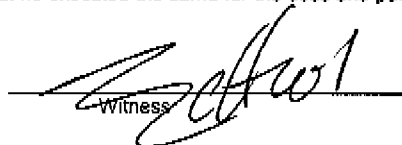
I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number _____ (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).


 Johan Smets

25/10/05
 Date

On the 25 day of October, 2005, before me personally appeared Johan Smets, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.


 Witness

[Signature]
Andre Cesar Baeck

OCT 25, 2005
Date

On this 25 day of October, 2005, before me personally appeared Andre Cesar Baeck, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

[Signature]
Witness

25. 10. 05
Date

[Signature]
Jeanluc Philippe Bettiol

On this 25 day of October, 2005, before me personally appeared Jeanluc Philippe Bettiol, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

[Signature]
Witness

NOVEMBER 7, 2005
Date

[Signature]
Mark Robert Sivik

State of Ohio
County of Hamilton

On this 7 day of November, 2005, before me personally appeared Mark Robert Sivik, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



[Signature]
Notary Public/Witness

[Signature]
Neil Joseph Lant

27th October 2005
Date

On this 27 day of October, 2005, before me personally appeared Neil Joseph Lant, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

[Signature]
Witness

[Signature]
James Robert Lickiss

28th October 2005
Date

On this 28 day of October, 2005, before me personally appeared James Robert Lickiss, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

[Signature]
Witness