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OMB No. 0651-0027 (exp. 6/30/2008)U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103128984

PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Hagen Method Pty Ltd

2. Name and address of receiving party(ies)

Name: Hagen Method Proprietary Ltd

Internal Address: _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) January 20, 2004☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Joint Research Agreement☐ Government Interest Assignment☐ Executive Order 9424, Confirmatory License☐ Other _____Street Address: Craigmuir Chambers, P. O. Box 71City: Road TownState: TortolaCountry: British Virgin Islands

Zip: _____

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

6,144,893

6,128,540

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: George A. HerbsterInternal Address: Suite 303Street Address: 40 Beach StreetCity: ManchesterState: MAZip: 01944Phone Number: 978 526 8111Fax Number: 978 526 8062Email Address: gah.docket@gherbster.com6. Total number of applications and patents involved: 27. Total fee (37 CFR 1.21(h) & 3.41) \$ 80.00☐ Authorized to be charged by credit card☐ Authorized to be charged to deposit account☒ Enclosed☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____

Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

Date

George A. Herbster

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 7Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

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PATENT
REEL: 017275 FRAME: 0543

DEED OF ASSIGNMENT

THIS DEED made the 20th day of January 2004

BETWEEN Hagen Method Pty Ltd (ACN/ARB: 073 585 289) of 8-10 Waratah Street, Mona Vale, New South Wales, 2103, Australia or PO Box 949, Mona Vale, New South Wales, 2103, Australia ("Assignor") of the first part and

Hagen Method Proprietary Ltd, a British Virgin Island Company (Company No 547461) of Craigmuir Chambers, PO Box 71, Road Town, Tortola, British Virgin Islands (the "Assignee") of the second part.

RECITALS:

- a) The Assignor is the legal owner and registered proprietor of the intellectual property listed in the schedule annexed hereto ("the property").
- b) At all relevant times the Assignor has held the property in its capacity as trustee of the IC Thompson Family Trust ("the trust"), the beneficial owner at all relevant times of the property.
- c) On 29 June 2003, the Assignor was replaced as the trustee of the trust by the Assignee whereupon the Assignee became the trustee of the trust.
- d) A Deed of Change of Trustee evidencing the replacement of the Assignor by the Assignee as per recital c) was registered at the NSW Land Titles Office on 25 September 2003.
- e) The Assignor, in its capacity as legal owner of the Property, has agreed to formally assign to the Assignee all of its right, title and interest in and to the property and its copyright or design right in respect of the property and its right to sue for and recover damages or other remedies for past infringement of rights.
- f) The beneficial ownership of the Property is to remain with the Trust.

JBT

JBT

NOW THIS DEED WITNESSES in consideration of the premises the Assignor in its capacity as legal but not beneficial owner of the Property does hereby assign to the Assignee all of the Assignor's right title and interest in and to the property, including:

- (1) all of the Assignor's right, title and interest in and to any copyright in respect of any literary work or drawings relating to the property together with the right, entitlement and power to apply for registration of copyright, design, design patent or like protection in any territory;
- (2) all of the Assignor's right, title and interest in and to any registration of copyright, design, design patent or like protection granted as a result of any application referred to in (1) above;
- (3) the right to sue in respect of any infringement of such copyright or the rights in the property which may have occurred before the date of this assignment;
- (4) all of the Assignor's right, title and interest in and to any patent, any registered, common law or unregistered trade mark, and any design or copyright protection derived directly from the property; and
- (5) the right to be recorded as the legal owner of the property and any of the intellectual property protection referred to in (1) to (4) above.

AND the Assignor agrees, at the reasonable expense of the Assignee, to sign, execute and deliver all documents, forms and papers reasonably required to be produced or obtained by the Assignee in connection with any of the matters in (1) to (5) above or in connection with any recordal of the Assignee as legal owner of the Property.

JBT

JBT

IN WITNESS WHEREOF the parties hereto have executed this Deed in binding manner effective the day and the year first above written.

SIGNED, SEALED AND DELIVERED by the said Hagen Method Pty Ltd

in the presence of: IAN CHELWYND THOMPSON

Julia S Thompson
(Assignor)

Ian
(Witness)

Name: JULIA THOMPSON

Position: DIRECTOR

SIGNED, SEALED AND DELIVERED by the said Hagen Method Proprietary Ltd

in the presence of: IAN CHELWYND THOMPSON

Julia S Thompson
(Assignee)

Ian
(Witness)

Name: JULIA THOMPSON

Position: DIRECTOR



THE SCHEDULE

Patent No.	Title	Owner	Status
AU 724154 (WO 9942939)	Method and system for controlling processes	Hagen Method Pty Limited	In force
GB 2337835 (WO 9942939)	Method and system for controlling processes	Hagen Method Pty Limited	In force
US 6,144,893	Method and computer system for controlling an industrial process by analysis of bottlenecks	Hagen Method (Pty) Ltd.	In force
US 6,128,540	Method and computer system for controlling an industrial process using financial analysis	Hagen Method (Pty) Ltd.	In force

Trade Mark No.	Mark	Goods/services	Owner	Status
AU 793310	HAGEN & CO	Class: 35 Business management; industrial management assistance Class: 41 Providing of training services relating to establishing and optimizing the performance of businesses and processes Class: 42 Management consultation	Hagen Method Pty Ltd	Registered
AU 793311	CFA	Class: 35 Business management services, including business management services relating to problem solving; industrial management assistance services Class: 41 Education relating to problem solving for optimising the performance of business, manufacturing and technical processes Class: 42 Engineering services; industrial engineering services; engineering management consulting services	Hagen Method Pty Ltd	Registered
AU 793312	CONTROL FACTOR ANALYSIS	Class: 35 Business management services, including business management services relating to problem solving; industrial management assistance services Class: 41 Education relating to problem solving; training relating to problem solving consulting services Class: 42 Engineering services; industrial engineering services; engineering management consulting services	Hagen Method Pty Ltd	Registered
CTM 1291384	CFA	Class: 35 Business management; business management being problem solving; business management assistance and consultancy; industrial management assistance and consultancy; business administration. Class: 41 Education; provision of training; provision of training relating to problem solving. Class: 42 Engineering; industrial engineering and engineering management consulting services; medical services; legal services.	Hagen Method Pty Limited	Registered

PATENT

REEL: 017275 FRAME: 0547

THE SCHEDULE

Trade Mark No.	Mark	Goods/services	Owner	Status
CTM 1291285	HAGEN & CO	Class: 35 Business management; business management assistance and consultancy; industrial management assistance and consultancy; business administration. Class: 41 Education; provision of training. Class: 42 Engineering; industrial engineering and engineering management consulting services; medical services; legal services.	Hagen Method Pty Limited	Registered
US 2336555	CONTROL FACTOR OPTIMISATION	IC 035. US 100 101 102. G & S: Industrial management assistance; business management consultation. IC 042. US 100 101. G & S: Engineering, industrial engineering and engineering management consultation services.	Hagen Method Pty Limited	Registered
US 2334216	HAGEN & CO	IC 041. US 100 101 107. G & S: Educational services, namely, conducting classes, seminars and workshops relating to establishing and optimizing the performance of businesses and processes and distributing course materials in connection therewith. IC 035. US 100 101 102. G & S: Industrial management assistance; business management consultation. IC 042. US 100 101. G & S: Engineering, industrial engineering and engineering management consultation services.	Hagen Method Pty Limited	Registered
US 78176983	TRUE ACCOUNTING	IC 041. US 100 101 107. G & S: Training services, namely, conducting classes and seminars in how to perform business and industrial processes. IC 035. US 100 101 102. G & S: Business consultation in the field of business and industry processes and business management services. IC 042. US 100 101. G & S: Computer software consultation to improve business and industrial processes.	Hagen Method Pty Ltd	Pending

Key: AU=Australia; CTM=Community Trade Mark; GB=Great Britain; US=United States of America
“(Pty)” and “Pty” are abbreviations of “Proprietary” and “Ltd” is an abbreviation of “Limited”

	Copyright #	Description	Owner
1	TXu-916-235	Control factor analysis training program	acHagen Method, Pty.Ltd.
2	TXu-916-703	The cremes line.	acHagen Method Pty., Ltd.
3	TXu-916-704	Just add water.	acHagen Method Pty., Ltd.

PATENT

REEL: 017275 FRAME: 0548

THE SCHEDULE

	Copyright #	Description	Owner
4	TXu-916-943	Universal canning.	achHagen Method (Proprietary) Ltd.
5	TXu-917-256	Refinex.	achHagen Method, Pty. Ltd.
6	TXu-917-257	Sauce Drier.	achHagen Method, Pty. Ltd.
7	TXu-917-258	Sleeper.	achHagen Method, Pty. Ltd.
8	TXu-917-259	Grafenelli.	achHagen Method, Pty. Ltd.
9	TXu-917-442	The mayonnaise line.	achHagen Method, Pty. Ltd.
10	TXu-917-444	Leakers case study.	achHagen Method, Pty. Ltd.
11	TXu-917-445	Bubbles.	achHagen Method, Pty. Ltd.
12	TXu-917-453	Uniglass supervisory study: this is a study of Bud Longhorn.	achHagen Method, Pty. Ltd.
13	TXu-917-454	Canned catastrophe.	achHagen Method, Pty. Ltd.
14	TXu-917-455	Cast iron.	achHagen Method, Pty. Ltd.
15	TXu-917-456	A funny smell.	achHagen Method, Pty. Ltd.
16	TXu-917-457	Iron men.	achHagen Method, Pty. Ltd.
17	TXu-917-458	Full of beans.	achHagen Method, Pty. Ltd.
18	TXu-917-460	Widget case study.	achHagen Method, Pty. Ltd.
19	TXu-920-068	Milk man.	achHagen Method, Pty. Ltd.
20	TXu-920-920	A sunny day.	achHagen Method (Proprietary) Ltd.
21	TXu-921-238	Line control philosophy.	achHagen Method (Proprietary), Ltd.
22	TXu-921-240	Hagen method training.	achHagen Method (Proprietary), Ltd.
23	TXu-922-070	Generica.	achHagen Method (Pty.) Ltd
24	TXu-923-856	Tomato ketchup line performance.	achHagen Method (Proprietary), Ltd.
25	TXu-929-883	Catalyst software code.	achHagen Method (Proprietary) Ltd.
26	TXu-932-161	Control factor optimisation	achHagen Method, Pty. Ltd.