

A/D 581-40

REC'D PCT/PTO 13 MAY 2005

**PATENT RECO
COVER**

12-01-2005

Attorney Docket No.
M86.12-0005

10/535031

To the Director of the U
document or copy thereof

:: Please record the attached original

1. Name of conveying party(ies), **103128849**
(1) Charles D. Mann

Name and address of receiving
party(ies):

Name: Premier Pet Products, LLC
Internal Address:
Street Address: 406 Branch Way Court
City Richmond State VA ZIP 23236

Additional name(s) of conveying party(ies)
attached? [] Yes [] No

Additional name(s) & address(es) attached?
[] Yes [] No

3. Nature of Conveyance:

- Assignment [] Merger
- Security Agreement
- Change of Name [] Other _____

Execution Date: May 3, 2005

4A. Application No.(s)

4B. Patent No.(s)

If this document is being filed together with a
new application, the execution date(s) of the
Declaration of the application is: May 3, 2005

Additional numbers attached?
[] Yes [] No

Additional numbers attached? [] Yes [] No

5. Name and address of party to whom corres-
pondence concerning document should be mailed:

6. Total number of applications and
patents involved: [1]

Name: Leanne R. Taveggia
Street Address: Westman, Champlin & Kelly, P.A
Suite 1400
International Centre
900 Second Avenue South
City: Minneapolis State: MN ZIP 55402

7. Total fee (37 CFR 3.41):.....\$40.00

05/20/2005 GFREY1 00000029 10535031
04 FC:8021 40.00 OP

8. Method of Payment
 Enclosed
 The Director is authorized to
charge payment of any additional
recording fees or credit any
overpayment to deposit account
No. 23-1123.

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any
attached copy is a true copy of the original document.

Leanne R. Taveggia
Name of Person Signing

Leanne R. Taveggia
Signature

May 13, 2005
Date

Total number of pages submitted: [3]

ASSIGNMENT

Attorney Docket No.

M86.12-0005

WHEREAS, I, Charles D. Mann of Marine on St. Croix, Minnesota, U.S.A., (hereinafter referred to as ASSIGNOR), am the sole inventor of an invention described in an application for Letters Patent of the United States entitled TREAT RETAINING PET TOY TREATS THEREFOR, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. _____, filed _____; and

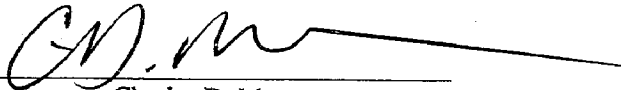
WHEREAS, Premier Pet Products, LLC, a corporation organized and existing under the laws of the Commonwealth of Virginia, and having offices at 406 Branch Way Road, Richmond, Virginia 23236, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

I authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

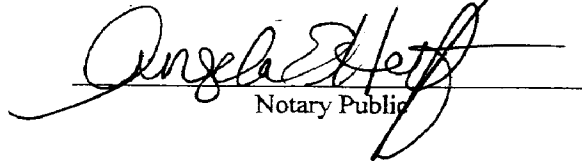
I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.



Charles D. Mann

COMMONWEALTH OF VIRGINIA)
COUNTY OF Chesterfield) ss.

Subscribed and sworn to before me, a Notary Public, this 3rd day of May, 2005


Notary Public

(SEAL)