

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
EFFECTIVE DATE:	02/15/2006												
CONVEYING PARTY DATA													
<table><tr><th>Name</th><th>Execution Date</th></tr><tr><td>Mr. William Hubbs</td><td>02/15/2006</td></tr><tr><td>Mr. Christopher Galardi</td><td>02/15/2006</td></tr></table>	Name	Execution Date	Mr. William Hubbs	02/15/2006	Mr. Christopher Galardi	02/15/2006							
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Mr. Christopher Galardi	02/15/2006												
RECEIVING PARTY DATA													
<table><tr><td>Name:</td><td>WALGREEN CO</td></tr><tr><td>Street Address:</td><td>104 Wilmot Road</td></tr><tr><td>Internal Address:</td><td>2nd Floor, MS 1425</td></tr><tr><td>City:</td><td>Deerfield</td></tr><tr><td>State/Country:</td><td>ILLINOIS</td></tr><tr><td>Postal Code:</td><td>60015</td></tr></table>	Name:	WALGREEN CO	Street Address:	104 Wilmot Road	Internal Address:	2nd Floor, MS 1425	City:	Deerfield	State/Country:	ILLINOIS	Postal Code:	60015	
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PROPERTY NUMBERS Total: 1													
<table><tr><th>Property Type</th><th>Number</th></tr><tr><td>Application Number:</td><td>11295112</td></tr></table>	Property Type	Number	Application Number:	11295112									
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CORRESPONDENCE DATA													
Fax Number: (847)315-4826 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 847 315 4497													
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ATTORNEY DOCKET NUMBER:	29488/39575A												
NAME OF SUBMITTER:	Susan Matlow												

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PATENT
REEL: 017281 FRAME: 0837

Total Attachments: 2

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ASSIGNMENT

Serial No: 11/295,112
Filed: December 6, 2005
Title: Product Display and Support Carton

For \$10.00 (Ten Dollars) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assign to WALGREEN CO., Law Department, 104 Wilmot Road, Deerfield, Illinois 60015 (hereinafter "Assignee"), its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for letters patent of the United States, executed by the undersigned on, 2/15/06 and in said application and any and all other applications, both in the United States and in other countries, which the undersigned may file or be named as an inventor, either solely or jointly with others, on said invention or improvements, and in any and all letters patent of the United States and other countries, which may be obtained on any of said applications, and in any reissue or extension thereof.

The undersigned hereby authorize and request the Commissioner for Patents to issue said letters patent to said Assignee.

The undersigned hereby authorize and request that the attorneys of record in said application insert in this assignment the execution date and/or filing date and serial number of said application when officially known.

The undersigned warrant themselves to be the owners of the interest herein assigned and to have the right to make this assignment and further warrant that there are no outstanding prior assignments, licenses, or other rights in the interest herein assigned except in favor of Assignee.

For said consideration the undersigned hereby agree, upon the request and at the expense of said Assignee, its successors and assigns, to execute any and all applications on said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any letters patent that may be granted upon any and all of said applications, and any and all applications and other documents for letters patent in other countries on said invention or improvements, that said Assignee, its successors or assigns, may deem necessary or expedient, and for said consideration the undersigned further agree upon the request of said Assignee, its successors or assigns, in the event of any application or letters patent assigned herein becoming involved in Interference or Opposition, to cooperate to the best of the ability of the undersigned with said Assignee, its successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said letters patent, both in the United States and in other countries, and vest all rights therein hereby conveyed in said Assignee, its successors and assigns, whereby said letters patent will be held and enjoyed by said Assignee, its successors and assigns, to the full end of the term for which said letters patent

MARSHALL, GERSTEIN & BORUN LLP, 233 S. Wacker Drive, Suite 6300, Sears Tower, Chicago, Illinois 60606-6357

may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

WITNESS our hands this

15th day of February, 2006

State of Illinois
County of Lake

William Hubbs
William Hubbs

Christopher Galardi
Christopher Galardi

On this 15th day of February, 2006, before me, a Notary Public in and for the County and State aforesaid, appeared, to me personally known to be the same persons whose names are subscribed to the foregoing instrument, and acknowledged that they executed said instrument as their free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given.

My Commission Expires:

5-10-2009 Theresa M. Friesen
Notary Public

