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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Danielle N. Diller 02/06/2006		
RECEIVING PARTY DATA		
Name: Deflecto Corporation	Deflecto Corporation	
Street Address: 7085 East 86th Str	7085 East 86th Street	
City: Indianapolis	Indianapolis	
State/Country: INDIANA	INDIANA	
Postal Code: 46250	46250	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number: 2924	umber: 29241178	
CORRESPONDENCE DATA		
Fax Number:(816)531-7545OCorrespondence will be sent via US Mail when the fax attempt is unsuccessful.OPhone:(816) 460-2605O		
Correspondent Name: Brian R. McGinley		
Address Line 1: P. O. Box 061080, Wacker Drive Station		
Address Line 4: Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER: 70012200-0043-033		
NAME OF SUBMITTER: Brian R. McGinley		
Total Attachments: 1 source=29241178#page1.tif		

ASSIGNMENT

WHEREAS, Danielle N. Diller, a citizen of the United States of America, residing at 4735 Cameron Ridge Dr. #124, Indianapolis, Indiana 46240 referred to as ASSIGNOR, has invented a certain invention entitled: "SIGN HOLDER" for which a U.S. Design Patent Application No. 29/241,178 was filed with the U.S. Patent and Trademark Office on October 25, 2005; and

WHEREAS, Deflecto Corporation, incorporated in the State of Delaware, with a principal place of business at 7085 East 86th Street, Indianapolis, Indiana U.S.A. 46250, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in, to and under said invention and the United States Letters Patent to be obtained therefor:

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said invention and said application and all Letters Patent of the United States to be obtained therefor on said application or any continuation, division, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted, including the right to sue and collect for any and all infringements thereof.

ASSIGNOR also assigns all of its right, title and interest in and to said invention in all foreign countries, and all applications for Letters Patent which may evolve therefrom, including the right to claim International Convention priority.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent as may be known and accessible to ASSIGNOR and ASSIGNOR will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said application, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

Date: 3-1-06

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RECORDED: 03/10/2006