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David Gorodyansky
Dimitry GOVRILOV

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Sunnyvale, CA 94089
U.S.A.Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: November 30, 2005

A. Patent Application No.(s)

B. Patent No.(s)

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5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC

MOUNTAIN VIEW OFFICE

23493

CUSTOMER NUMBER

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41): \$40.00

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PATENT
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Assignment

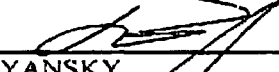
Whereas, I/We, David GORODYANSKY and Dmitry GOVRILOV of Sunnyvale, CALIFORNIA and San Francisco, CALIFORNIA, respectively, hereinafter called assignor(s), have invented certain improvements in COMPUTERIZED SYSTEM AND METHOD FOR ADVANCED ADVERTISING and executed an application for Letters Patent of the United States of America therefor on November 30, 2005; and

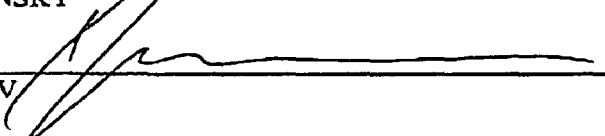
Whereas, ANCHORFREE WIRELESS, 1116 Elko Drive, Sunnyvale, CA 94089, U.S.A., (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, and I/we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we hereby agree that the assignee may apply for foreign Letters Patent on the invention and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 401 Castro Street, Mountain View, CA 94041-2007 to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number and filing date of said application when known.

Date: 11/30/2005 
s/David GORODYANSKY

Date: 11/30/2005 
s/Dmitry GOVRILOV

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