

12-15-2005

Attorney Docket No. 2502-1090

Form PTO-1595



ER SHEET

U.S. Department of Commerce
U.S. Patent and Trademark Office

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103137805

To the Honorable Commissioner of Patents and Trademarks

and the attached original documents or copy thereof.

12-08-05

1. Name of Conveying Party(ies):
Giorgio Andrea GRASSI DAMIANI

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies)
 Name: **NEW MOOD, S.p.A**
 Address: **Via Raffaello Sanzio, 21
 20149, Milano
 ITALY**

112941 U.S. PTO
29/244276
120805

3. Nature of Conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other: _____
 Execution Date: **November 11, 2005**

Additional name(s) and address(es) attached?
 Yes No

4. Application number(s) or patent number(s):

This document is being filed together with a new application

A. Patent Application No(s). B. Patent No(s).

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Customer No.: 00466
YOUNG & THOMPSON
Second Floor
745 South 23rd Street
Arlington, VA 22202
Phone: 703-521-2297
Fax: 703-685-0573

6. Total number of applications and patents involved: **1**


7. Total fee (37 CFR 3.41) **\$40.00**
 Enclosed
 Authorized to be charged to deposit account

8. Deposit Account No. **25-0120**
 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert J. Patch  **December 8, 2005**

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and documents: **2**

12/09/2005 CNEGA1 00000145 29244276
 04 FC:8021 40.00 DP

Y&T December 8, 2005

PATENT
REEL: 017339 FRAME: 0361

G69661/VA/so

ASSIGNMENT

WHEREAS, I/we, Giorgio Andrea GRASSI DAMIANI, of 2 Strada Serra, 15048 VALENZA (Alessandria), Italy, hereafter referred to as "applicant", have invented certain new and useful improvements in a "BRACELET"

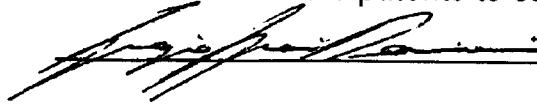
(a) for which an application for a United States patent was filed on December 8, 2005, Application No. _____,

(b) for which an application for a United States patent was executed on November 11, 2005, and

WHEREAS, NEW MOOD S.p.A., of 21 Via Raffaello Sanzio, 20149 MILANO (Italy), Italy, hereinafter referred to as "assignee", is desirous of acquiring the entire right, title and interest in and to the same;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), the receipt whereof is acknowledged, and other good and valuable consideration, applicant(s), by these presents, ~~do~~/does hereby sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all patents which may be granted therefor in the United States, for its sole use and behoof, and for the use and behoof of its legal representatives, to the full end of the term for which said patents may be granted, as fully and entirely as the same would have been held by applicant(s) had this assignment and sale not been made. Applicant(s) hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States patents to said assignee.

Date: 11 November 2005



Date: _____
