

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

03/14/2006
500084893

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the execution date and the effective date previously recorded on Reel 017275 Frame 0328. Assignor(s) hereby confirms the effective date is 03/01/2002 and the execution date is 02/11/2002.
CONVEYING PARTY DATA	
Name	Execution Date
Decisive Technology Corporation	02/11/2002
RECEIVING PARTY DATA	
Name:	DoubleClick Inc.
Street Address:	111 Eighth Avenue
Internal Address:	10th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5400248
CORRESPONDENCE DATA	
Fax Number:	(202)220-4201
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-220-4200
Email:	bmeier@kenyon.com
Correspondent Name:	Bradley J. Meier
Address Line 1:	Kenyon & Kenyon
Address Line 2:	1500 K Street, N.W., Suite 700
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005
ATTORNEY DOCKET NUMBER:	11032-3061
NAME OF SUBMITTER:	Bradley J. Meier
Total Attachments: 4	

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PATENT ASSIGNMENT

Electronic Version v1.1
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03/09/2006
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	02/11/2002
CONVEYING PARTY DATA	
Name	Execution Date
Declisve Technology Corporation	03/01/2002
RECEIVING PARTY DATA	
Name:	DoubleClick Inc.
Street Address:	111 Eighth Avenue
Internal Address:	10th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5400248
CORRESPONDENCE DATA	
Fax Number:	(202)220-4201
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-220-4200
Email:	bmeler@kenyon.com
Correspondent Name:	Bradley J. Meler
Address Line 1:	1500 K Street, N.W.
Address Line 2:	Suite 700
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005
ATTORNEY DOCKET NUMBER:	11032/3061
NAME OF SUBMITTER:	Bradley J. Meler
Total Attachments: 4	

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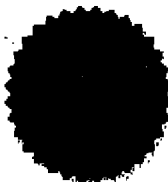
The First State

FILED
 In the office of the Secretary of State
 of the State of California
 PAGE 1 MAR 04 2002 *pm*
Bill Jones
 BILL JONES, Secretary of State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH Merges:

"DECISIVE TECHNOLOGY CORPORATION", A CALIFORNIA CORPORATION, WITH AND INTO "DOUBLECLICK INC." UNDER THE NAME OF "DOUBLECLICK INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF FEBRUARY, A.D. 2002, AT 9:01 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE FIRST DAY OF MARCH, A.D. 2002, AT 12:01 O'CLOCK A.M.



Harriet Smith Windsor
 Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 1641676

DATE: 03-01-02

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REEL: 017344 FRAME: 0697

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:01 AM 02/28/2002
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**CERTIFICATE OF
OWNERSHIP AND MERGER
MERGING
DECISIVE TECHNOLOGY CORPORATION
WITH AND INTO
DOUBLECLICK INC.**

Pursuant to Section 253 of the
General Corporation Law of the State of Delaware

The undersigned officers of DoubleClick Inc. (the "Corporation") do hereby certify to the following facts relating to the merger of Decisive Technology Corporation (the "Subsidiary") with and into the Corporation (the "Merger"):

1. The Corporation is a business corporation of the State of Delaware.
2. The Corporation is the owner of all of the outstanding shares of each class of the stock of the Subsidiary, which is a business corporation of the State of California.
3. On February 11, 2002, the Board of Directors of the Corporation adopted the following resolutions to merge the Subsidiary into the Corporation:

RESOLVED, DoubleClick Inc., a Delaware corporation ("DoubleClick"), owns all of the outstanding shares of each class of capital stock of Decisive Technology Corporation, a California corporation and wholly-owned subsidiary of the Company;

RESOLVED FURTHER, Decisive shall be the disappearing corporation upon the effective date of the merger herein provided for pursuant to the provisions of the General Corporation Law of the State of California, and DoubleClick shall continue its existence as the surviving corporation pursuant to Section 253 of the General Corporation Law of the State of Delaware;

RESOLVED FURTHER, the issued shares of Decisive shall not be converted in any manner, nor shall any cash or other consideration be paid or delivered therefor, inasmuch as DoubleClick is the owner of all outstanding shares of Decisive, but each said share which is issued as of the complete effective date of the merger shall be surrendered and extinguished;

RESOLVED FURTHER, the Board of Directors and the proper officers of DoubleClick be and they hereby are authorized, empowered and directed to make, execute and acknowledge, in the name and under the corporate seal of the Subsidiary, a certificate of ownership and merger for the purpose of effecting the Decisive Merger and to file the same in the office of the Secretary of State of the

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State of Delaware and the office of the Secretary of State of the State of California, and to do all other acts and things that may be necessary to carry out and effectuate the purpose and intent of the resolutions relating to the Decisive Merger.

RESOLVED FURTHER, the Decisive Merger shall become effective at 12:01 a.m. on March 1, 2002.

4. The Merger shall be effective as of 12:01 a.m. on March 1, 2002.

WYOMING DIVISION

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IN WITNESS WHEREOF, the Corporation has caused this Certificate of Ownership and
Merge to be executed by its duly authorized officer this 11th day of February, 2002.

By: /s/ Kevin P. Ryan
Name: Kevin P. Ryan
Title: Chief Executive Officer

By: /s/ Elizabeth Wang
Name: Elizabeth Wang
Title: Secretary

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RECORDED: 03/14/2006

REEL: 017344 FRAME: 0700