

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Shmuel Shaffer</td> <td>03/06/2006</td> </tr> <tr> <td>Sanjeev Kumar</td> <td>03/06/2006</td> </tr> <tr> <td>Labhesh Patel</td> <td>03/06/2006</td> </tr> <tr> <td>Mukul Jain</td> <td>03/06/2006</td> </tr> </tbody> </table>		Name	Execution Date	Shmuel Shaffer	03/06/2006	Sanjeev Kumar	03/06/2006	Labhesh Patel	03/06/2006	Mukul Jain	03/06/2006
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Shmuel Shaffer	03/06/2006										
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RECEIVING PARTY DATA											
Name:	Cisco Technology, Inc.										
Street Address:	170 W. Tasman Drive										
City:	San Jose										
State/Country:	CALIFORNIA										
Postal Code:	95134										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11370486</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11370486						
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Application Number:	11370486										
CORRESPONDENCE DATA											
Fax Number:	(949)752-7049										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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ATTORNEY DOCKET NUMBER:	M-16223 US										
NAME OF SUBMITTER:	Brent A. Folsom										
Total Attachments: 2 source=M-16223 US executed assign#page1.tif source=M-16223 US executed assign#page2.tif											

CH \$40.00 11370486

PATENT

500087613

REEL: 017357 FRAME: 0181

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

Shmuel Shaffer of Palo Alto, California
Sanjeev Kumar of San Francisco, California
Labhesh Patel of San Francisco, California
Mukul Jain of San Jose, California

hereby sells, assigns and transfers **Cisco Technology, Inc.**, a California corporation, having a place of business at 170 W. Tasman Drive, San Jose, CA 95134, its successors and assigns, the entire right, title and interest throughout the world in our invention in

METHODS AND SYSTEMS FOR PROVIDING DYNAMIC MESSAGE CONTENT TO CALLERS ON HOLD

for which we have executed a United States patent application on the same date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 6th day of March, 2006.

Shmuel Shaffer
Shmuel Shaffer

WITNESSED:

Kevin McIlwain
Signature

3/6/2002
Date

KEVIN MCILWAIN
Type or print name of witness

Executed this 6th day of March, 2006.

Sanjeev Kumar
Sanjeev Kumar

WITNESSED: *Labhesh Patel*
Signature
03/06/2006
Date
LABHESH PATEL
Type or print name of witness

Executed this 6th day of March, 2006.

Labhesh Patel
Labhesh Patel

WITNESSED: *Mukul Jain*
Signature
03/06/2006
Date
MUKUL JAIN
Type or print name of witness

Executed this 6th day of March, 2006.

Mukul Jain
Mukul Jain

WITNESSED: *Labhesh Patel*
Signature
03/06/2006
Date
LABHESH PATEL
Type or print name of witness