


Substitute Form PTO-1595  
Attorney Docket No.: 17625-010001

## RECORDATION FORM COVER SHEET PATENTS ONLY

<b>Commissioner for Patents: Please record the attached original document(s) or copy(ies).</b>	
<b>1. Name of conveying party(ies):</b> Vikramaditya Jain, Kale McNaney, Temtope Sonuyi, Sudhin Shahani and Joshua Zibit Additional name(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>2. Name and address of receiving party(ies):</b> MPO Corporation 201 Ocean Avenue, Suite 1003B Santa Monica, CA 90402  Additional names/addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
<b>3. Nature of conveyance:</b> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:  Execution Date: 3/20/2006; 3/10/2006; 2/27/2006; 3/11/2006; and 3/11/2006	
<b>4. Application number(s) or patent number(s):</b> If this document is being filed with a new application, the execution date of the application is: A. Patent Application No(s).: 11/327,154 B. Patent No(s).: Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
<b>5. Name/address of party to whom correspondence concerning document should be mailed:</b>  FAUSTINO A. LICHAUCO Fish & Richardson P.C. 225 Franklin Street Boston, MA 02110	<b>6. Total number of applications/patents involved:</b> 1  <b>7. Total fee (37 CFR §3.41):</b> \$40 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to charge Deposit Account.  <b>8. Deposit Account No.:</b> 06-1050 Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.
<b>DO NOT USE THIS SPACE</b>	
<b>9. Statement and Signature:</b> <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>	
Faustino A. Lichauco Reg. No. 41,942 Name of Person Signing	<div style="text-align: center;">           Signature       </div> <div style="text-align: center;">         3/22/06          Date       </div>
Total number of pages including coversheet, attachments and document: 8	

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### CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by facsimile to the Patent and Trademark Office on the date indicated below.

March 22, 2006  
Date of Transmission

Signature

Irina Zarembock  
Typed Name of Person Signing Certificate

**PATENT**

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REEL: 017364 FRAME: 0821

CH \$40.00 061050 11327154

### ASSIGNMENT

For valuable consideration, we, Vikramaditya Jain, of 201 Ocean Ave., 1003B, Santa Monica, CA 90402; Kale McNaney, of 842 11th Street, Unit 6, Santa Monica, CA 90403; Temitope Sonuyi, of 219 Saddle Drive, Placentia, CA 92870; Sudhin Shahani, of 201 Ocean Ave., 607B, Santa Monica, CA 90402; Joshua Zibit, of 16127 Alcima Ave., Pacific Palisades, CA 90272; hereby assign to MPO CORPORATION, a corporation of Delaware, having a place of business at 201 Ocean Avenue, Suite 1003B, Santa Monica, CA 90402, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled DYNAMICALLY FABRICATED STORE FOR DISTRIBUTION OF MEDIA CONTENT, filed January 6, 2006, and assigned U.S. Serial Number 11/327.154, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DATE: 3/20/06Vikramaditya Jain  
VIKRAMADITYA JAIN

STATE OF

California

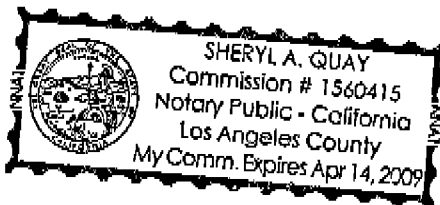
COUNTY OF

Los Angeles

SS.

On March 20, 2006, before me, the undersigned, a notary public for the State of California, there personally appeared VIKRAMADITYA JAIN personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

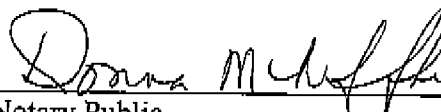
[Signature]  
Notary Public

Attorney Docket No: 17625-010001

DATE: 3-10-06  
KALE MCNANEYSTATE OF New York )  
COUNTY OF ~~Albany~~ ERIE ) SS.

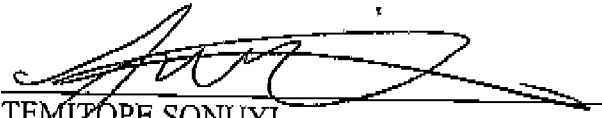
On 3-10-06, before me, the undersigned, a notary public for the State of New York, there personally appeared KALE MCNANEY personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

  
Notary Public

DONNA M. NEFFKE  
Notary Public - State of New York  
Reg. No. 01NE4878464  
Qualified in Erie County  
My Commission Expires 11/24/06

Attorney Docket No: 17625-010001

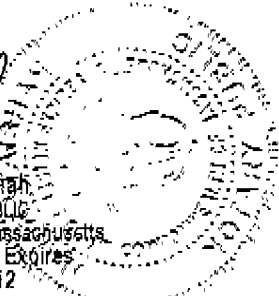
DATE: 02/27/06  
TEMITOPE SONUYISTATE OF MASSACHUSETTS  
COUNTY OF MIDDLESEX ) SS.

On FEBRUARY 27<sup>th</sup> 2006, before me, the undersigned, a notary public for the State of MASSACHUSETTS, there personally appeared TEMITOPE SONUYI personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

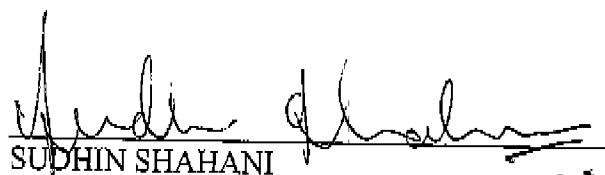
WITNESS my hand and official seal.

  
Notary Public

Namrata Singh  
NOTARY PUBLIC  
Commonwealth of Massachusetts  
My Commission Expires  
May 4 2012

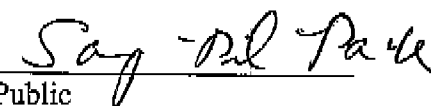



Attorney Docket No: 17625-010001

DATE: 03/11/06  
SUDHIN SHAHANISTATE OF California )  
COUNTY OF Los Angeles ) SS.

On March 11, 2006, before me, the undersigned, a notary public for the State of California, there personally appeared SUDHIN SHAHANI personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

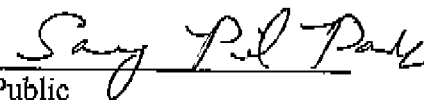
WITNESS my hand and official seal.

  
Notary Public

DATE: March, 11, 2006  
JOSHUA ZIBITSTATE OF California )  
COUNTY OF Los Angeles ) SS.

On March 11, 2006, before me, the undersigned, a notary public for the State of California, there personally appeared JOSHUA ZIBIT personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.

  
Notary Public

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Attorney's Docket No.: 17625-010001

**OFFICIAL COMMUNICATION FACSIMILE****TO THE ATTENTION OF:****MAIL STOP ASSIGNMENT****MAIL STOP ASSIGNMENT FAX NO: 571/273-0140**

Number of pages including this page 8

Applicant : Vikramaditya Jain et a.

Art Unit : 3621

Serial No. : 11/327,154

Examiner :

Filed : January 6, 2006

FACSIMILE COMMUNICATION

Title : DYNAMICALLY FABRICATED STORE FOR DISTRIBUTION OF MEDIA  
CONTENT**MAIL STOP ASSIGNMENT RECORDATION SERVICES**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Attached to this facsimile communication cover sheet is a Recordation Form Cover Sheet and Assignment, faxed this 22nd day of March, 2006, to Mail Stop Assignment Recordation Services, U.S. Patent and Trademark Office.

Respectfully submitted,



Faustino A. Lichauco

Reg. No. 41,942

Date: March 22, 2006

PTO Customer No. 26161

Fish &amp; Richardson P.C.

225 Franklin Street

Boston, MA 02110

Telephone: (617) 542-5070

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**PATENT****RECORDED: 03/22/2006****REEL: 017364 FRAME: 0828**