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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
EFFECTIVE DATE:	03/13/2006

CONVEYING PARTY DATA

Name	Execution Date
Rory W. Fuerst	03/13/2006

RECEIVING PARTY DATA

Name:	Keen LLC
Street Address:	1201 Marina Village, Suite 301
City:	Alameda
State/Country:	CALIFORNIA
Postal Code:	94501

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	11148701
Application Number:	29229374
Patent Number:	D500399

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ATTORNEY DOCKET NUMBER:	323331-5401
NAME OF SUBMITTER:	Lorna L. Tanner

PATENT REEL: 017366 FRAME: 0096

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Total Attachments: 3 source=assignment5401_000#page1.tif source=assignment5401_000#page2.tif source=assignment5401_000#page3.tif

PATENT REEL: 017366 FRAME: 0097

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

Keen LLC 1201 Marina Village, Suite 301 Alameda, CA 94501

(hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions, and all foreign countries in and to this invention relating to

FOOTWEAR WITH MULTI-PIECE MIDSOLE

as set forth in this United States Patent Application		
check one	[] executed concurrently herewith, [] executed on, [X] Serial No. <u>11/148,701</u> Filed <u>6/8/2005</u>	
<u>and</u>		
	DESIGN FOR SHOE BOX	
as set forth in this United States Patent Application		
check one	[] executed concurrently herewith, [] executed on, [X] Serial No. 29/229,374 Filed 5/6/2005	
<u>and</u>		
	SHOE HAVING AN ENCLOSED TOE	
as set forth in this United States Patent		
check one	[] executed concurrently herewith, [] executed on	

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SVCA 31250.1

PATENT REEL: 017366 FRAME: 0098 as well as in and to (a) all improvements and modifications of the above-identified invention or inventions, (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the above-identified invention or inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, and declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the law firm of Foley & Lardner LLP the power and authority to insert in this Assignment any further identification which may be necessary or

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desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Foley & Lardner LLP do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Executed this 13 day of MARCH,	,20 June
State of Child Farm	KORY W. FUERST
State of Child County of Show Markets	
On thisday of, 20_d, before FUERST, who is personally known to me to be the same person whose new that he/she signed, sealed, and delivered the said instrument as his/her free	re me, a notary public in and for said county, appeared RORY W. name is subscribed to the foregoing instrument, and he/she acknowledged ee and voluntary act for the uses and purposes therein set forth.
STEVEN A. WAGN	
(Seal) COMM. #159030 NOTARY PUBLIC - CALIFO SAN MATEO COUNTY My Comm. Expires July 1,	PRNIA My Commission Expires:

RECORDED: 03/27/2006