12-21-05

U.S. DEPARTMENT OF COMMERCE Form PTO-1595 (Rev. 07/05) 12-28-2005 United States Patent and Trademark Office OMB No. 0651-0027 (exp. 6/30/2008) 103145327 Jocuments or the new address(es) below. To the Director of the U.S. Patent any 2. Name and address of receiving party(ies) 1. Name of conveying party(ies) International Development Corporation DEC 2 0 7005 John H. Browder Internal Address: Additional name(s) of conveying party(ie Street Address: 899 Henrietta Creek Rd. 3. Nature of conveyance/Execution Date(s): Execution Date(s) October 10, 2005 ✓ Assignment Merger ☐ Change of Name State: ____ TX Joint Research Agreement Government Interest Assignment Country: U.S.A. Executive Order 9424, Confirmatory License Additional name(s) & address(es) attached? Yes Vo Other 4. Application or patent number(s): This document is being filed together with a new application. B. Patent No.(s) A. Patent Application No.(s) 11/242,709 Additional numbers attached? Yes ✓ No 6. Total number of applications and patents 5. Name and address to whom correspondence concerning document should be mailed: involved: One (1) Name: Alan R. Thiele 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 Internal Address: Strasburger & Price, LLP Authorized to be charged by credit card Authorized to be charged to deposit account | ✓ | Enclosed Street Address: 901 Main Street None required (government interest not affecting title) Suite 4400 **8. Payment Information** City: _____ Dallas a. Credit Card Last 4 Numbers Zip: 75202 Expiration Date __ Phone Number: 210.250.6000 b. Deposit Account Number Fax Number: 210.250.6100 Authorized User Name Email Address: alan.thiele@strasburger.com 9. Signature: December 20, 2005 Signature Date 12/27/2005 DEFRHE 00000203 11242709 Total number of pages including cover Alan R. Thiele Name of Person Signing sheet, attachments, and documents: 01 FC:8021

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT REEL: 017389 FRAME: 0563 **ASSIGNMENT**

WHEREAS, I, JOHN H. BROWDER, ASSIGNOR, residing at 1825 Maranatha

Way, Roanoke, Texas 76262, and citizen of the United States of America, am the sole

inventor of the invention entitled "High-Visibility Product and Package System"; and

WHEREAS, INTERNATIONAL DEVELOPMENT, LTD. d/b/a IDC, a Texas

partnership, ASSIGNEE, is desirous of obtaining my entire right, title, and interest in, to,

and under the same invention and the said application:

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to the

said ASSIGNOR in hand paid, and for other good and valuable consideration, the

receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned,

transferred, and set over, and by these presents do hereby sell, assign, transfer, and

set over, unto the said ASSIGNEE, its successors, legal representatives, and assigns,

my entire right, title, and interest in, to, and under the said invention, and the said patent

application, and all divisions, renewals, and continuations thereof, and all patents of the

United States which may be granted thereon and all reissues thereof; and all

applications for industrial property protection, including, without limitation, all

applications for patents, utility models, and designs which may hereafter be filed for said

invention in any country or countries foreign to the United States, together with the right

to file such applications and the right to claim for the same the priority rights derived

from said applications under the Patent Laws of the United States and the International

Convention for the Protection of Industrial Property, or any other international

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PATENT REEL: 017389 FRAME: 0564 agreement or the domestic laws of the country in which any such applications are filed,

as may be applicable; and all forms of industrial property protection, including, without

limitation, patents, utility models, and design which may be granted for said invention in

any country or countries foreign to the United States, and all extensions, renewals, and

reissues thereof;

I FURTHER HEREBY authorize and request the Commissioner for Patents of the

United States, and any official of any country or countries foreign to the United States,

whose duty it is to issue patents or other evidence or forms of industrial property

protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its

successors, legal representatives, and assigns, in accordance with the terms of this

instrument;

I FURTHER HEREBY covenant that I have full right to convey my entire interest

herein assigned and that I have not executed, and will not execute, any agreement in

conflict herewith;

I FURTHER HEREBY convent and agree that I will communicate to the said

ASSIGNEE, its successors, legal representatives, and assigns, any facts known to me

respecting said invention, and testify in any legal proceeding, sign all lawful papers,

execute all divisions, continuing and reissue applications, make all rightful oaths, and

generally do everything possible to aid the said ASSIGNEE, its successors, legal

representatives, and assigns, to obtain and enforce proper patent protection for said

invention in all countries.

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PATENT REEL: 017389 FRAME: 0565

IN TESTIMONY WHEREOF, I hereunto set my hand and seal on the date indicated below.

DATED: October 10, 2005

ER, Inventor and Assignor

THE STATE OF TEXAS

COUNTY OF DENTON

BEFORE ME, the undersigned authority, on this day personally appeared JOHN H. BROWDER, known to me to be the person of that name, who signed the foregoing instrument and acknowledged the same to be his free act and deed.

GIVEN under my hand and seal of office this 12th day of October, 2005.

RECORDED: 12/20/2005