

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Arno Penzias	03/15/2006
RECEIVING PARTY DATA	
Name:	Hillcrest Laboratories, Inc.
Street Address:	15245 Shady Grove Road
City:	Rockville
State/Country:	MARYLAND
Postal Code:	20850
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11286702
CORRESPONDENCE DATA	
Fax Number:	(919)361-0734
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(540) 361-1863
Email:	tammy@ppglaw.com
Correspondent Name:	Potomac Patent Group, PLLC
Address Line 1:	P.O. Box 270
Address Line 4:	Fredericksburg, VIRGINIA 22404
ATTORNEY DOCKET NUMBER:	0320-062
NAME OF SUBMITTER:	Krishna V. Kalidindi
Total Attachments: 2 source=0320-062 exec assignment USSN 11286702#page1.tif source=0320-062 exec assignment USSN 11286702#page2.tif	

OP \$40.00 11286702

Attorney Docket No.: 0320-062

ASSIGNMENT

For value received, the undersigned hereby sells, assigns and transfers to **Hillcrest Laboratories, Inc.**, having an office at 15245 Shady Grove Road, Rockville, MD 20850, and its successors, assignees and legal representatives (hereafter "Assignee"), the entire right, title and interest, for the United States of America, in and to certain inventions related to:

SEMANTIC GAMING AND APPLICATION TRANSFORMATION

described in a utility application for Letters Patent for the United States of America filed on November 23, 2005 and assigned serial number 11/286,702. Each of the undersigned further sells, assigns and transfers to Assignee all the rights to and privileges in said application and related applications, including but not limited to utility applications, continuation applications, continuation-in-part applications, divisional applications, and reissue applications, and under any and all Letters Patent that may be granted in the United States for said inventions.

Each of the undersigned further sells, assigns and transfers the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the above-identified application, and all rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

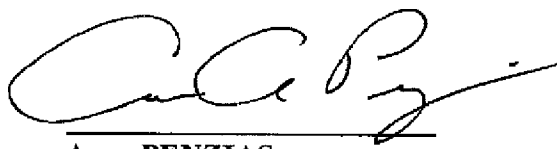
The undersigned authorize Assignee to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from the undersigned, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

The undersigned hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country as proof of the right of Assignee to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

The undersigned request that any and all patents for said inventions be issued to Assignee in the United States and in all countries foreign to the United States, or to such nominees as Assignee may designate.

The undersigned further authorize Assignee, or its duly appointed representative to fill in the Serial Number in the blank above should same not be available at the time of execution of this document.

The undersigned agree that, when requested, the undersigned shall, without charge to Assignee but at its expense, sign all papers, and do all acts which may be necessary or desirable in connection with said applications, patents, or other forms of protection.



Arno PENZIAS

Date: March 15, 2006