	OMB No. 0651-0027 (exp. 6/30/2008)	J.S. DEPARTMENT OF COMMERCE nited States Patent and Trademark Office
	To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
< 17	1. Name of conveying party(ies)  Dilip Bhavnani	2. Name and address of receiving party(ies)  Name: SUN COAST MERCHANDISE CORPORATION  Internal Address:
	Additional name(s) of conveying party(ies) attached? Yes No  3. Nature of conveyance/Execution Date(s):  Execution Date(s)  Merger	Street Address: 6315 Bandini Blvd.
5/	Security Agreement Change of Name	City: Commerce
	Joint Research Agreement	State: CA
	Government Interest Assignment Executive Order 9424, Confirmatory License	Country: USA Zip: 90040
	Other	Additional name(s) & address(es) attached?  Yes V No
	4. Application or patent number(s):  A. Patent Application No.(s)  Additional numbers atta	document is being filed together with a new application.  B. Patent No.(s)  ached? Yes No
	5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1
	Name:Stephen T. Bang	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
	Internal Address: THE SONI LAW FIRM	Authorized to be charged by credit card  Authorized to be charged to deposit account
	Street Address: 55 S. Lake Ave., Suite 720	Enclosed  None required (government interest not affecting title)

Signature

Stephen T. Bang

Total number of pages including cover sheet, attachments, and documents:

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Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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City: Pasadena

9. Signature:

Phone Number: (626) 683-7600

Email Address: stephen@sonilaw.com

Fax Number: (626) 683-1199

State: CA

PATENT REEL: 017401 FRAME: 0041

Docket No. SUNCO-221D

## ASSIGNMENT

WHEREAS Mr. Dilip Bhavnani hereafter referred to as ASSIGNOR is the inventor and owner of U.S. Design Patent Application, entitled SWIVELING PROJECTION CLOCK ("Patent Application") having Docket Number SUNCO-221D and of the invention or inventions described and claimed therein or which may be claimed for such invention or inventions; and

WHEREAS, Sun Coast Merchandise Corp. having a place of business at 6315 Bandini Blvd., Commerce, CA 90040, said corporation hereafter referred to as ASSIGNEE, desires to acquire the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any Patents which issue therefrom.

Now, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any utility or design patents which issue therefrom including any continuations, continuations-in-part, divisions, reexamination certificates, renewals, substitutes or reissues thereof and any foreign patent rights corresponding to or derived from any of them for the full term for which the same may be granted; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which issue therefrom to said ASSIGNEE its successors and assigns, in accordance with this assignment.

12/14/05

Date

RECORDED: 12/19/2005 REEL: 017401 FRAME: 0042