

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------|----------------|
| Sheila Littlehorn | 03/01/2006 |
| Kristin A. Tidwell | 03/02/2006 |
| Elizabeth A. Franqui | 03/26/2006 |

RECEIVING PARTY DATA

| | |
|-----------------|-----------------------------|
| Name: | The Boppy Company |
| Street Address: | 560 Golden Ridge Road, #150 |
| City: | Golden |
| State/Country: | COLORADO |
| Postal Code: | 80401 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 11330760 |

CORRESPONDENCE DATA

Fax Number: (415)576-0300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4155760200

Email: djgibby@townsend.com

Correspondent Name: Darin J. Gibby

Address Line 1: Townsend and Townsend and Crew LLP

Address Line 2: Two Embarcadero Center - 8th Floor

Address Line 4: San Francisco, CALIFORNIA 94111-3834

ATTORNEY DOCKET NUMBER:

017242-010930US

NAME OF SUBMITTER:

Darin J. Gibby

Total Attachments: 2

source=assignment 010930#page1.tif

PATENT

REEL: 017412 FRAME: 0962

500090469

CH \$40.00 11330760

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Sheila Littlehorn of 12909 W. Berry Drive, Littleton, Colorado 80125, Kristin A. Tidwell of 1680 Trenton Street, Denver, Colorado 80220, and Elizabeth A. Franqui of 6105 Wayne Avenue, Apt. 204, Philadelphia, Pennsylvania 19144, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: NURSING SUPPORT PILLOWS AND METHODS

Date(s) of execution of Declaration:

Filing Date: January 11, 2006

Application No.: 11/330,760; and

WHEREAS, The Boppy Company of 560 Golden Ridge Road, #150, Golden, CO 80401, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

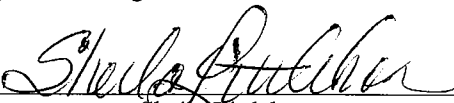
For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that Assignors will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

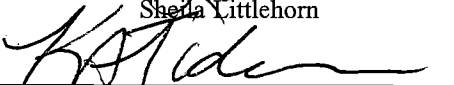
Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, 8th Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their name on the date indicated.

Dated: 3/1/06


Sheila Littlehorn

Dated: 3/2/06


Kristin A. Tidwell

Dated: _____

Elizabeth A. Franqui

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Sheila Littlehorn of 12909 W. Berry Drive, Littleton, Colorado 80125, Kristin A. Tidwell of 1680 Trenton Street, Denver, Colorado 80220, and Elizabeth A. Franqui of 6105 Wayne Avenue, Apt. 204, Philadelphia, Pennsylvania 19144, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: NURSING SUPPORT PILLOWS AND METHODS

Date(s) of execution of Declaration:

Filing Date: January 11, 2006

Application No.: 11/330,760 ; and

WHEREAS, The Boppy Company of 560 Golden Ridge Road, #150, Golden, CO 80401, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that Assignors will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, 8th Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their name on the date indicated.

Dated: _____

Sheila Littlehorn

Dated: _____

Kristin A. Tidwell

Dated: 3/26/06

Elizabeth A. Franqui
Elizabeth A. Franqui