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FORM PTO-1595 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

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PATENT REEL: 017420 FRAME: 0032

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PATENT ASSIGNMENT

WHEREAS, iPhrase (Israel) Ltd, an Israeli corporation (referred to as "Company"), at 8 Hartom Street, Beck Science Center, Jorganiem, ISRAEL, 91450, has ownership rights and interests of the following patents and patent applications as outlined in Appendix A, all patents which may issue therefrom, and all divisionals, reissues, substitutions, continuations, re-examinations and extensions thereof which may be pending in or granted by any patent office or forum throughout the world (referred to as the "Patent Application") and whereas Company owns all inventions disclosed and/or claimed in the Patent Application (Invention):

WHEREAS, International Business Machines Corporation, a New York corporation (referred to as "IBM"), desires to acquire the entire right, title and interest in and to the Invention and Patent Application; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Company hereby transfers and assigns to IBM free and clear of all liens or other encombrances, and IBM hereby accepts the transfer and assignment of, the entire right, title, and interest of Company is and to the Patent Application and Invention, and all rights of priority resulting from the filing of the Patent Application; and Company hereby authorizes and requests the Commissioner of Patents and any other relevant authority to issue all patents related to the Patent Application to IBM as assignce of Company's entire right, title and interest therein.

Company also hereby transfers and assigns to IBM, and IBM hereby accepts the transfer and sasignment of, any foreign rights to the inventions and Patent Application, in all countries of the world, including the right to file applications, prosecute, and obtain parents under any treaty including the international Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, and of the European Patent Convention. Company agrees that this executed document is recordable evidence of such transfer and assignment and further agrees to perform at IBM's expense, upon reasonable notice, such lawful acts and to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such foreign patent rights.

Upon the written request of IBM. Company hereby further agrees that Company will sign all lawful papers, execute all divisional, continuation, reissue, re-examination, and substitute applications, make all lawful onths, and provide reasonable assistance to sid IBM, its successors, assigns and nominees to facilitate the projecturion and maintenance of the Patent Application in all countries of the world.

This transfer and assignment is effective as of the following date: December 21 2005.

IN WITNESS WHEREOF, the perties hereto have executed this Patent Assignment by its respective duly authorized officer in their respective corporate names.

By Wn Laite
Tide: Director

Date __21/12/05

International Business Machines

Br. Mole & Pators 4

Tile Director of France

Date 21-02-65

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03-31-2006 01:37PM FROM-Gates & Cooper LLP +13106418798 T-260 P.004/004 F-525

Appendix A

IEM Dachet No.	CT Docket No.	Application Sariel No.	Mins. Date	Patent No.	<u>Issue Date</u>
SVL920050708US1 SVL920050709US2	1477U9 1438US	09/ 6 02,588 09/754,179	6/21/ 2000 01/03/2001	6,408,277	06/18/02
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Applicant:	Yoram Nelken et al.
Serial No.:	11/297,197
Filed:	December 7, 2005
Group Art Unit:	2129
Title:	SYSTEM AND METHOD FOR ELECTRONIC COMMUNICATION MANAGEMENT
Our Ref. No.:	SVL920050709US4

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