

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY
CONVEYING PARTY DATA	
Name	Execution Date
Arthur Lee Davis Jr.	04/04/2006
RECEIVING PARTY DATA	
Name:	activ8now, L.L.C.
Street Address:	5775 Peachtree Dunwoody Road
Internal Address:	Suite 550, Building G
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30342
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	6557006
Patent Number:	6535889
Application Number:	10250179
Application Number:	10459397
CORRESPONDENCE DATA	
Fax Number:	(404)237-1659
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	404-231-9397
Email:	tponce@foltzmartin.com
Correspondent Name:	Laura G. Hester
Address Line 1:	3525 Piedmont Road NE
Address Line 2:	Suite 750
Address Line 4:	Atlanta, GEORGIA 30305
NAME OF SUBMITTER:	Laura G. Hester
Total Attachments: 4	

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ASSIGNMENT AND RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY

THIS ASSIGNMENT AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Release"), is made the 4th day of April, 2006 by Arthur Lee Davis, Jr., an individual resident in the State of Florida ("Secured Party"), in favor of acenw@now, L.L.C., a limited liability company organized and existing under the laws of the State of Delaware ("Company").

WITNESSETH:

WHEREAS, as collateral security for, and to secure the full payment and performance of the indebtedness evidenced by and the performance of the obligations of Company to the Secured Party under certain secured obligations (the "Secured Obligations") entered into between Company and the Secured Party, Company granted, assigned and conveyed to the Secured Party, a continuing security interest in and first priority lien on all of its entire right, title and interest in and to the patents described more fully on the attached Schedule A (the "Intellectual Property"); and

WHEREAS, Company has fully satisfied the indebtedness evidenced by, and has performed all of its obligations under, the Secured Obligations, in exchange for which the Secured Party has agreed to release the Intellectual Property and assign and convey back to Company all right, title and interest in and to the Intellectual Property.

NOW THEREFORE, in consideration of the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged:

Secured Party hereby assigns, conveys, and transfers to Company the entire right, title and interest in and to the Intellectual Property, together with the good will of the business associated with the Intellectual Property; and

Secured Party does hereby release unto Company, its successors and assigns, all its rights, titles, interests, claims or demands in and to the Intellectual Property; and

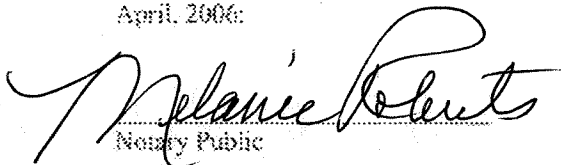
Secured Party hereby agrees to, and agrees to execute, any documents, including but not limited to assignments and releases, including those to be filed with the United States Patent and Trademark Office, by which ownership of the Intellectual Property may be re-vested in Company and Secured Party may be removed from any and all claims of ownership or interest in, or title to, the Intellectual Property.

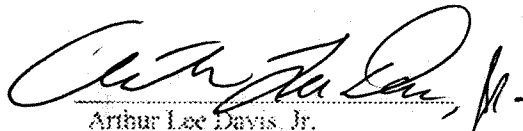
[SIGNATURES ON FOLLOWING PAGE]

IN WITNESS WHEREOF, the Secured Party has executed this document under seal on the day and year first above written.

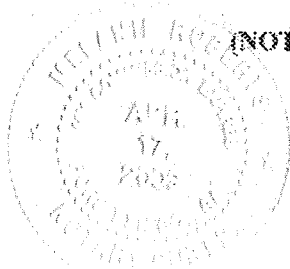
SECURED PARTY

Signed, sealed and delivered
before me this 4 day of
April, 2006:


Notary Public


Arthur Lee Davis, Jr.

My commission expires:



(NOTARY SEAL)

Schedule A

Intellectual Property
(See Attached)

455400.1

Schedule "A"
Patents and Patent Applications

TITLE	LAST ASSIGNEE	COUNTRY	APPLICATION NO.	FILING DATE	PATENT NO.	GRANT DATE	STATUS
SYSTEM AND METHOD FOR DISPLAYING AN INTERACTIVE ELECTRONIC REPRESENTATION OF A CORRESPONDING STATIC MEDIA OBJECT	ACTIV8NOW, LLC	U.S.	09/406,171	09/23/1999	6,567,006	04/29/2003	GRANTED
SYSTEM AND METHOD FOR OBTAINING AND DISPLAYING AN INTERACTIVE ELECTRONIC REPRESENTATION OF A CONVENTIONAL STATIC MEDIA OBJECT	ACTIV8NOW, LLC	U.S.	09/466,687	12/20/1999	6,535,889	03/19/2003	GRANTED
SYSTEM AND METHOD FOR CREATING AN INTERACTIVE ELECTRONIC REPRESENTATION OF AN OBJECT	ACTIV8NOW, LLC	U.S.	60/174,331	01/04/2000	N/A	N/A	EXPIRED
SYSTEM AND METHOD FOR CREATING AN INTERACTIVE ELECTRONIC REPRESENTATION OF AN OBJECT	ACTIV8NOW, LLC	U.S.	09/500,610	02/09/2000			ABANDONED
SYSTEM AND METHODS FOR USING ELECTRONIC REPRESENTATIONS OF OBJECTS	ACTIV8NOW, LLC	U.S.	09/526,621	03/16/2000			ABANDONED
SYSTEM AND METHODS FOR PROVIDING INTERACTIVE ELECTRONIC REPRESENTATIONS OF OBJECTS	ACTIV8NOW, LLC	U.S.	10/458,397	06/11/2003			PENDING
SYSTEM AND METHODS FOR USING INTERACTIVE ELECTRONIC REPRESENTATIONS OF OBJECTS	ACTIV8NOW, LLC	U.S.	10/250,179	08/10/2003			PENDING
SYSTEMS AND METHODS FOR IDENTIFYING, STORING AND RETRIEVING INFORMATION ON PURCHASE ITEMS	ACTIV8NOW, LLC	U.S.	09/549,842	04/14/2000			ABANDONED
SYSTEMS AND METHODS FOR IDENTIFYING, STORING AND RETRIEVING INFORMATION ON PURCHASE ITEMS	ULTIGO, INC.	PCT	PCT/US00/26072	09/23/2000	N/A	N/A	EXPIRED

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RECORDED: 04/07/2006

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