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RECORDATION PA

01-19-2006



J.S. Department of Commerce Patent and Trademark Office

103160255

1. Name of conveying party(ies) and	d execution date:	2. Name and address of receiving	ng party(ies):
	Execution Date	Name: Thermos L.L.C	7
Spark Marketing Services December 9, 2004		Street Address: 2550 West Golf Road, Suite 800	
		City: Rolling Meado	ws
		State: Illinois Zip: 60008	
	C) 4 1 10		
Additional name(s) of conveying party(ies) attached? □ Yes No		Additional name(s) address(es) att \square Yes \boxtimes No.	ached?
<u> </u>		□ Yes ⊠ No.	and the second
3. Nature of conveyance:			
■ Assignment □ Merger			And the second s
☐ Security Agreement ☐ Change of Name			m
Other:			
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A. Patent Application Number		B. Patent Number(s):	te of the application
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A. Patent Application Number 5. Name and address of party to correspondence concerning of	Additional numbers atto whom document should be	B. Patent Number(s): ached: □ Yes ☒ No 6. Total number of applications at 7. Total Fee (37 CFR 3.41)	nd patents involved
A. Patent Application Number 5. Name and address of party to correspondence concerning of mailed: Wood, Phillips, Katz, Clar Citicorp Center, Suite 380 500 West Madison Street	Additional numbers atto whom document should be	B. Patent Number(s): ached: □ Yes ☒ No 6. Total number of applications at 7. Total Fee (37 CFR 3.41)	nd patents involved
A. Patent Application Number 5. Name and address of party to correspondence concerning of mailed: Wood, Phillips, Katz, Clar Citicorp Center, Suite 380 500 West Madison Street Chicago, Illinois 60661-25	Additional numbers atto whom document should be	B. Patent Number(s): ached: □ Yes ☒ No 6. Total number of applications at 7. Total Fee (37 CFR 3.41)	nd patents involved
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5. Name and address of party to correspondence concerning of mailed: Wood, Phillips, Katz, Clar Citicorp Center, Suite 380 500 West Madison Street Chicago, Illinois 60661-2: Phone: (312) 876-1800	Additional numbers atto whom document should be	B. Patent Number(s): ached: □ Yes ☒ No 6. Total number of applications at 7. Total Fee (37 CFR 3.41) ☒ Enclosed □ Authorized to charge Department	nd patents involved\$
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A. Patent Application Number 5. Name and address of party to correspondence concerning of mailed: Wood, Phillips, Katz, Clar Citicorp Center, Suite 380 500 West Madison Street Chicago, Illinois 60661-25 Phone: (312) 876-1800 DE DEFINE 10000085 29219753	Additional numbers atto whom document should be ck & Mortimer 0	B. Patent Number(s): ached: □ Yes ☒ No 6. Total number of applications at 7. Total Fee (37 CFR 3.41) ☐ Enclosed ☐ Authorized to charge Deposit Account No.: 23	nd patents involved\$

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ASSIGNMENT

SPARK MARKETING SERVICES To Thermos L.L.C.

WHEREAS, THERMOS L.L.C., a corporation of Illinois, having a place of business in Illinois, herein called "ASSIGNEE", is desirous of acquiring the entire right, title and interest of SPARK in said invention and application therefor, which was conveyed to it by the said inventors, and in any patent or patents to be obtained therefor;

NOW, THEREFORE, to all Whom It May Concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, SPARK has sold, assigned, and transferred, and by these presents does sell, assign and transfer until ASSIGNEE its entire right, title and interest to the said application, and in and to any Letters Patent of the United States obtained thereon; and in and to any extensions, divisions, or reissues thereof; and it does hereby authorize and request the Commissioner of Patents, or other proper officer, to issue such Letters Patent or any of them to ASSIGNEE, as the assignee of its entire right, title and interest in and to the same for the sole use and behoof of ASSIGNEE, and its successors or assigns.

SPARK hereby transfers to ASSIGNEE all such rights as it may possess as a result of an agreement by the said inventors for the said Letters Patent, to execute such other and further assurances of title as may be necessary or proper to fully convey the interest conveyed by

PATENT REEL: 017441 FRAME: 0585 original assignment to SPARK, to execute such application papers as may be desired by ASSIGNEE for the filing of any division or divisions of the said application and to execute such Supplemental Oaths and Preliminary Statements or other papers as may be desired by ASSIGNEE.

And SPARK further assigns to ASSIGNEE its whole right, title and interest in and to the invention disclosed in the said application throughout all countries foreign to the United States, and further assigns to ASSIGNEE such authority as it possesses to apply for patents therefor in its own name where such procedure is proper together with the rights to claim the benefits of the International Convention and any rights which it may have to obtain execution of applications for the said invention in the several countries where it is necessary that the same be executed by the inventors, and to obtain execution of assignments of such applications and the patents to be obtained therefor for the invention of the said applications, as well as all other necessary papers.

caused its corporate i	WHEREOF, the said Spark Marketing Services has name to be subscribed by its <u>Vice (でいんの)</u> , 2004.
	SPARK MARKETING SERVICES
	Name: Diniel Schuler Little: Vice President
STATE OF ILLINOIS) COUNTY OF COOK)	ss
Before me this personally appeared An Marketing Services, the collacknowledged that he did son behalf of said corporation	poration which executed the foregoing assignment; who

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RECORDED: 01/17/2006

"OFFICIAL SEAL"
CARMEN JULIA HERNANDEZ
Notary Public, State of Illinois
My Commission Expires July PACPENE

REEL: 017441 FRAME: 0586