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Pisaris, Henderson, Craig A. Garcia, Anthony A.	Name: Miva, Inc.
	Internal Address:
Additional name(s) of conveying party(ies) attached? Yes No	
3. Nature of conveyance/Execution Date(s):	Street Address: <u>5220 Summerlin Commons Blvd. Ste 500</u>
Execution Date(s) 3/31/06, 4/6/06	
✓ Assignment Merger	
Security Agreement Change of Name	City: Fort Myers
Joint Research Agreement	State: FL
Government Interest Assignment	Country: US Zip:33907
Executive Order 9424, Confirmatory License	
Other	Additional name(s) & address(es) attached? Yes V No document is being filed together with a new application.
A. Patent Application No.(s) 11,369,085	ttached? 「Yes No
Additional numbers distances	
<ol><li>Name and address to whom correspondence concerning document should be mailed:</li></ol>	6. Total number of applications and patents involved: 1
Name: Timothy P OHagan	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40
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PATENT REEL: 017454 FRAME: 0578

No. 1304 P. 4

MIVA-004

## **ASSIGNMENT**

For valuable consideration received of the hereinafter named assignee, receipt of which is hereby acknowledged, the undersigned:

Craig A. Pisaris-Henderson, 11710 Rosemount Drive, Fort Myers, FL 33912 Anthony A. Garcia, 12709 Aston Oak Drive, Fort Myers, FL 33912

hereby sell and assign to MIVA Inc., having a place of business at 5220 Summerlin Commons Blvd., Ste 500, Fort Myers, FL 339078, its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries, in and to the inventions entitled System and Method for Delivering Advertising with Enhanced Effectiveness for which application for United States Letters Patent was filed with the United States Patent Office on March 6, 2006 and assigned Serial Number 11/369,085, said application for United States Letters Patent, any and all other applications for Letters Patent on said inventions in countries foreign to the United States, including all divisional, renewal, substitute, continuation and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues and extensions of Letters Patent granted for said inventions or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said applications and said Letters Patent; said assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said assignee or otherwise as said assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments being hereby authorized to issue or transfer all said Letters Patent to said assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right heretofore given, and that the undersigned will do all acts reasonably serving to assure that said inventions, patent applications and Letters Patent shall be held and enjoyed by said assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, and lawful affidavits in form and substance which may be requested by said assignee, to furnish said assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may be useful for establishing the facts of conception, disclosure and reduction to practice of said inventions, and to testify in any proceedings relating to said inventions, patent applications and Letters Patent.

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Signed

Anthony A. Garcia

Date

**RECORDED: 04/07/2006**