

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Nicholas Andrew Hillson		03/17/2006
RECEIVING PARTY DATA		
Name:	Escape Fitness Limited	
Street Address:	Eastwood House, The Office Village, Cygnet Park	
City:	Hampton, Peterborough, Cambridgeshire	
State/Country:	UNITED KINGDOM	
Postal Code:	PE7 8FD	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29256266	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(201) 343-7775	
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Correspondent Name:	Richard M. Goldberg	
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ATTORNEY DOCKET NUMBER:	231/1/158	
NAME OF SUBMITTER:	Richard M. Goldberg	
Total Attachments: 1		
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OP \$40.00 29256266

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PATENT
REEL: 017455 FRAME: 0253

ASSIGNMENT

WHEREAS, I (We), Nicholas Andrew HILLSON
 _____ (NAMES OF ASSIGNORS),
 residing at 23 Huntly Grove
Peterborough, Cambridgeshire
United Kingdom PE1 4DJ, respectively,

have invented certain new and useful improvements in _____
WEIGHTLIFTING PLATE (TITLE OF INVENTION)
 for which I (we) have executed an application for Letters Patent of the United States, of even date herewith; and

WHEREAS, ESCAPE FITNESS LIMITED
Eastwood House, The Office Village
Cygnat Park, Hampton
Peterborough, Cambridgeshire,
United Kingdom PE7 8FD (NAME OF ASSIGNEE)

is desirous of obtaining the entire right, title and interest in, to and under the said improvements and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me (us) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I (we), the said _____
Nicholas Andrew HILLSON (NAMES OF ASSIGNORS)

have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said _____
ESCAPE FITNESS LIMITED (NAME OF ASSIGNEE)

its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said improvements, and the said application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, including the right to claim priority under the terms of any appropriate International Convention based upon said application for Letters Patent of the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I (we) hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ESCAPE FITNESS LIMITED (NAME OF ASSIGNEE), its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I (WE) HEREBY covenant that I (we) have full right to convey the entire interest herein assigned, and that I (we) have not executed, and will not execute, any agreement in conflict herewith.

AND I (WE) HEREBY further covenant and agree that I (we) will communicate to said _____
ESCAPE FITNESS LIMITED (NAME OF ASSIGNEE),

its successors, legal representatives and assigns, any facts known to me (us) respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute any divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ESCAPE FITNESS LIMITED (NAME OF ASSIGNEE),

its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I (we) hereunto set my (our) hand and seal the day and year set opposite thereto.

Date 17th MARCH, 2006 Hillson L.S.
 (SIGNATURE OF Nicholas Andrew HILLSON)

PATENT