Electronic Version v1.1

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SUBMISSION TYPE:		NEW ASSIGNMENT						
NATURE OF CONVEYANCE:		ASSIGNMENT						
CONVEYING PARTY DATA								
		N	lame	Execution Date				
Stila Cosmetics, Inc. 04/10/2006								
RECEIVING PARTY DATA								
Name:	Stila Corp.							
Street Address:	2801 Hyperion Avenue							
Internal Address:	Studio 102							
City:	Los Angeles							
State/Country:	CALIFORNIA							
Postal Code:	90027							
PROPERTY NUMBERS Total: 3 Property Type Number								
Patent Number: 559		55989	Number 8929					
Patent Number: D47		D4792	179275					
Application Number: 291		29159	59442					
Application Number: 29159442 CORRESPONDENCE DATA								
Fax Number: (312)660-0471								
-			hen the fax attempt is unsuccessful.					
Phone: 312-861-6371								
Email: rprescan@kirkland.com								
Address Line 1:	Correspondent Name: Renee Prescan Address Line 1: 200 E. Randolph Drive							
Address Line 2:								
Address Line 4:								
ATTORNEY DOCKET NUMBER:			38233-198 RMP					
NAME OF SUBMITTER:		Renee M. Prescan						
PATENT 500093702 REEL: 017458 FRAME: 0615								

Total Attachments: 7 source=Stila US Patent Assgmt#page1.tif source=Stila US Patent Assgmt#page2.tif source=Stila US Patent Assgmt#page3.tif source=Stila US Patent Assgmt#page4.tif source=Stila US Patent Assgmt#page5.tif source=Stila US Patent Assgmt#page6.tif

PATENT ASSIGNMENT

THIS PATENT ASSIGNMENT (this "<u>Assignment</u>") is made and entered into as of this <u>1014</u> day of April, 2006 (the "<u>Effective Date</u>"), by and between Stila Cosmetics, Inc., a Delaware corporation ("<u>Assignor</u>"), and Stila Corp., a Delaware corporation ("<u>Assigner</u>").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated as of April <u>10</u>, 2006 (the "<u>Agreement</u>");

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under; and

WHEREAS, pursuant to the Agreement, Assignor wishes to sell, transfer, assign, convey and deliver to Assignee, and Assignee wishes to purchase and acquire from Assignor, all of Assignor's right, title and interest in and to those United States patents identified and set forth on <u>Schedule A</u> attached hereto and the United States patent applications identified and set forth on <u>Schedule B</u> attached hereto (collectively, the "<u>Patents</u>").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, the entire right, title and interest in and to the Patents, for the United States including any continuations, divisions, continuations-in-part, reissues, reexaminations, extensions or foreign equivalents thereof, for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, together with all income, royalties, damages or payments due or payable after the Effective Date, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Patents, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the entire right, title and interest in and to the Patents.

* * * * *

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR: STILA COSMETICS, INC Ву: ____ Bousquet-Char Nanne: wal site t Title:

 ASSIGNEE:

 STILA CORP.

 By:

 Name:

 Title:

Patent Assignment (U.S.)

STATE OF γy) COUNTY OF γy)

On this <u>10</u> day of <u>pril wrb</u>, there appeared before me<u>atuik bus just havingp</u>ersonally known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of Stila Cosmetics, Inc.



known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of Stila Corp.

Notary Public

Patent Assignment (U.S.)

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

 ASSIGNOR:

 STILA COSMETICS, INC.

 By:

 Name:

 Title:

ASSIGNEE: STILA CORP. By: Name: Just Kinerow Title: VILE PRESEDENT

Patent Assignment (U.S.)

STATE OF

COUNTY OF

)) SS.

On this ______ day of ______, there appeared before me _______, personally known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of Stila Cosmetics, Inc.

STATE OF Florida) COUNTY OF Palm Beach SS. Notary Public

On this <u>10</u> day of <u>April</u>, there appeared before me <u>Joel Killion</u>, personally known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of Stila Corp.

Notary Public

LISA J. SHAPIRO MY COMMISSION # DD 319433 EXPIRES: May 16, 2008 Bonded Thru Notary Pu

SCHEDULE A U.S. PATENTS

Title	Patent No.	Issue Date
Two Part Container	5,598,929	Feb. 4, 1997
Cosmetic Dispensing Machine	D479,275	Sep. 2, 2003

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PATENT REEL: 017458 FRAME: 0622

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SCHEDULE B U.S. PATENT APPLICATIONS

Title	Patent No.	Filing Date
Cosmetic Dispensing Machine	29/159442	Apr. 19, 2002

Patent Assignment (U.S.)

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RECORDED: 04/12/2006