

01-27-2006



1/25/06

103166098  
ENTRIES ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

Keith James Hensel

Additional name(s) of conveying party(ies) attached?  Yes  No

**2. Name and address of receiving party(ies)**

Name: Breville Pty Limited

Internal Address: \_\_\_\_\_

Street Address: Building 2, Port Air Industrial Estate

1A Hale Street

City: Botany

State: New South Wales

Country: Australia Zip: 2019

Additional name(s) & address(es) attached?  Yes  No

**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) 16 January 2006

- Assignment  Merger
- Security Agreement  Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other \_\_\_\_\_

**4. Application or patent number(s):**

A. Patent Application No.(s)  
10/562,025

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached?  Yes  No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Michael Molins, Molins & Co.

Internal Address: \_\_\_\_\_

Street Address: Suite 5, Level 6

139 Macquarie Street

City: Sydney

State: New South Wales Zip: 2000

Phone Number: 61 2 8252 7800

Fax Number: 61 2 8252 7810

Email Address: mike@molins.net.au

**6. Total number of applications and patents involved:** \_\_\_\_\_

**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

**8. Payment Information**

a. Credit Card Last 4 Numbers 0813  
Expiration Date 11/06

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

**9. Signature:**

Michael Molins  
Signature

20 January 2006  
Date

Michael Molins

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

01/26/2006 DBYRME 00000026 10562025

01 FC:8021

40.00 DP

**ASSIGNMENT**

WHEREAS, I **Keith James Hensel** of 44 Karilla Avenue, Lane Cove, New South Wales, 2066, Australia hereinafter referred to as the assignor, am the inventor of certain inventions or improvements for which I have made application for Letters Patent to the United States, identified as Case No. 10/562,025, entitled: **Juicer**;

WEHREAS, **Breville Pty Limited**, of Building 2, Port Air Industrial Estate, 1A Hale Street, Botany, New South Wales, 2019, Australia, hereinafter referred to as the assignee, is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries:

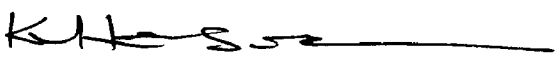
NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) to each of us in hand paid by said assignee, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said assignor, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to said assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions and renewals of any substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extensions or extensions of said Letter Patent, the same to be held and enjoyed by said assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have held and enjoyed by us had this assignment, sale and transfer not been made.

AND I hereby covenant that I have full right to convey the entire interest herein assigned, and that I have not executed and will not execute any agreement in conflict herewith, and I further covenant and agree that I will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letter Patent to said assignee, its successors, assigns, nominees, or legal representatives, and I agree to communicate to said assignee or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said assignee, its successors, assigns, nominees and legal representative to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

AND I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

IN WITNESS WHEREOF, I have hereunto set my hands and seals.

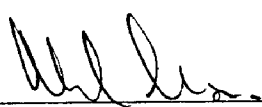
Date: 16 JAN 2006

  
Assignor - **Keith James Hensel**

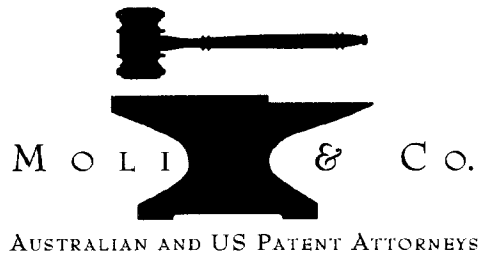
**STATEMENT BY WITNESS**

I, Daniel Serra, whose full post office address is 1/21 Arcadia St, Coogee was personally present and did see **Keith James Hensel** execute the above assignment on the 16<sup>th</sup> day of January, 2006, and such assignor is personally known to me to be the person described in such document.

Date: 16/01/2006

  
Signature of Witness

\*\*\*\*\*



Mail Stop Assignment Recordation Services  
Director of the USPTO  
PO Box 1450  
Alexandria VA 22313-1450  
United States of America

20 January 2006

**In Re Application of:** Keith James Hensel  
**US Application Number:** 10/562,025  
**Filing Date:** 22 December 2005  
**Title:** Juicer  
**Group Art Unit:**  
**Examiner:**  
**Attorney Docket No:** BRE0308U

Dear Sirs:

Please find the following enclosed documents in favour of an Assignment with respect to the above referenced patent application:

- A completed Recordation Cover Sheet – form PTO-1595;
- A completed credit card payment form for the amount of \$40.00 – form PTO-2038; and
- Assignment of Keith James Hensel

Please charge any deficiency in the fees due to our Deposit Account No. 503458 in the name of Molins & Co.

Regards,

Michael Molins  
Reg. No. 31785  
Customer No. 33372