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Form PTO-1595  
(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings

To the Honorable Commission

ed original documents or copy thereof.

1. Name of conveying party(ies):

Kyle Turner  
Kevin Morrin

ress of receiving party(ies)

Name: Axiophm Transaction Solutions, Inc.

Internal Address: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Street Address: 950 Danby Road

City: Ithaca State: NY Zip: 14850

Execution Date: 11/10/04 and 11/11/04

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

10/936,754

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: George R. McGuire

Internal Address: Bond, Schoeneck & King,

PLLC

Street Address: One Lincoln Center

City: Syracuse State: NY Zip: 13202

6. Total number of applications and patents involved:  1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

501546

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George R. McGuire

Name of Person Signing

Signature

1/17/06

Date

Total number of pages including cover sheet, attachments, and documents:  6

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, We, Kyle Turner, Kevin Morrin and Jeffrey Gilbert all citizens of the United States and residing at 558 Ivy Court, Lake Forest IL 60045; 217 Wood Street, Ithaca NY 14850 and 2878 Falls Road, Marcellus, NY 13108 ("ASSIGNOR"), have made certain new and useful improvements in a SYSTEM AND METHOD FOR IDENTIFYING A RETAIL CUSTOMER'S PURCHASING HABITS, for which application for Letters Patent of the United States is hereby being sought.

WHEREAS, Axiom Transaction Solutions, Inc. Incorporated under the laws of the State of New York, and having an Address at 950 Danby Road, Ithaca NY 14850 ("Assignee") is desirous of acquiring the entire right and interest in the same;

NOW, THEREFORE, BE IT KNOWN that for and in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration to us in hand paid, the receipt of which is hereby duly and fully acknowledge, We, Kyle Turner, Kevin Morrin and Jeffrey Gilbert have sold and BY THESE PRESENTS do sell, assign, transfer and set over unto the said Axiom Transaction Solutions, Inc. the entire right, title and interest in and to the aforesaid patent, and division thereof, including all foreign rights thereunder.

Date: 11/16/04

*Kyle Turner*  
Kyle Turner

*Karen S. Milligan*  
Notary Public  
Tompkins County, New York  
My Commission Expires July 26, 2008

STATE OF ILLINOIS  
COUNTY OF

} ss.: State of New York  
County of Tompkins

appeared *Kyle Turner* On the 10<sup>th</sup> day of November in the year 2004 before me, the undersigned, a notary public in and for said State, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed this instrument.

*Karen S. Milligan*  
Notary Public

*Karen S. Milligan*  
Notary Public  
Tompkins County, New York  
My Commission Expires July 26, 2008

Date: 11/11/04

*Kevin Morrin*  
Kevin Morrin

STATE OF NEW YORK  
COUNTY OF Tompkins

} ss.:

appeared *Kevin Morrin* On the 11<sup>th</sup> day of November in the year 2004 before me, the undersigned, a notary public in and for said State, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed this instrument.

*Karen S. Milligan*  
Notary Public

Date: \_\_\_\_\_

Jeffrey Gilbert

STATE OF NEW YORK )

) ss:

COUNTY OF \_\_\_\_\_ )

On the \_\_\_\_\_ day of \_\_\_\_\_ in the year \_\_\_\_\_ before me, the undersigned, a notary public in and for said State, personally appeared \_\_\_\_\_ personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s) or the person upon behalf of which the individual(s) acted, executed this instrument.

\_\_\_\_\_  
Notary Public

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