

01-27-2006

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark OfficeForm PTO-1595 (Rev. 07/05)  
OMB No. 0651-0027 (exp. 6/30/2008)

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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**Eric BERGER  
Christopher James HODDER  
David KLEINAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) 1/5/06, 1/17/06, 1/10/06, respectively

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other

**2. Name and address of receiving party(ies)**

Name: Bloomberg LP

Internal Address: \_\_\_\_\_

Street Address: 731 Lexington Avenue

City: New York

State: NY

Country: US Zip: 10022

Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**A. Patent Application No.(s)  
11/263,622☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Pristine Johannessen

Internal Address: Brown Raysman Millstein Felder &amp; Steiner

Street Address: 900 Third Avenue

City: New York

State: NY Zip: 10022

Phone Number: 212-895-2000

Fax Number: 212-895-2900

Email Address: pjohannessen@brownraysman.com

**6. Total number of applications and patents involved: 1****7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☒ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 02-4270

Authorized Signature \_\_\_\_\_  
Name Brown Raysman**9. Signature:**

Signature

January 20, 2006

Date

Pristine Johannessen, Reg. No. 55,302

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450PATENT  
REEL: 017495 FRAME: 0144

## ASSIGNMENT

WHEREAS, we, Eric BERGER, a citizen of the United States, residing at Tel Aviv, Israel; Christopher James HODDER, a citizen of the United States, residing at Philadelphia, Pennsylvania; and David KLEIN, a citizen of the United States, residing at Maale Adumim, Israel (hereinafter, together with our heirs, executors, administrators and legal representatives referred to as "Assignors") have invented one or more inventions (hereinafter referred to as "said Invention(s)") disclosed in United States Utility Patent Application Serial No. 11/263,622, entitled "System and Method for Trading Financial Instruments Based on Undisclosed Values," filed October 27, 2005 in the United States Patent and Trademark Office (hereinafter referred to as "said Application");

WHEREAS, Bloomberg LP (hereinafter together with its successors and assigns referred to as "Assignee"), a limited partnership organized and existing under the laws of Delaware, having a place of business at 731 Lexington Avenue, New York, New York 10022, is desirous of obtaining all right, title and interest in, to and under said invention(s) and said applications.

NOW, THEREFORE, for the sum of \$10.00 and other good and valuable consideration, including employment by Assignee, the receipt and sufficiency of which Assignors hereby acknowledge, Assignors have sold, assigned, transferred and set over, and by these presents hereby sell, assign, transfer and set over to Assignee all of Assignors' right, title and interest in, to and under said invention(s) and said Application, including (a) the right to apply for patents in the United States of America and in all foreign countries for said invention(s), (b) all applications for patents for said invention(s) or based on said Application in all countries, now filed or to be filed, including all divisional, renewal, substitute, continuation, continuation-in-part and convention applications based in whole or in part upon said invention(s) or upon said Application, (c) all patents which may issue on said invention(s) and on any application transferred by this Assignment in the United States and foreign countries, and any and all reissues, extensions, divisions, renewals, substitutes, continuations or continuations-in-part of patents granted for said invention(s) or upon such Application, for the full term or terms for which the patents may be issued, and (d) every priority right that is or may be predicated upon or arise from said invention(s), said Application and such patents under any applicable international or bilateral treaty, agreement or convention. Assignors hereby authorize Assignee to file patent applications in all countries for any or all of said invention(s) in Assignors' names, or in Assignee's name, or otherwise as Assignee may deem advisable, under any international or bilateral treaty, agreement or convention, or otherwise.

Assignors hereby covenant and agree that Assignors will, upon reasonable request of Assignee, subject to Assignors' prior commitments, and without further consideration but at the expense of the Assignee, communicate any facts known to Assignors relating to said invention(s) and the history thereof, testify in any legal proceeding, execute all lawful papers required to effect the foregoing, and generally do all further acts which may be deemed necessary by Assignee to obtain and enforce proper patent protection for said invention(s) in all countries.

Assignee agrees to indemnify and defend Assignors from and against all claims, lawsuits, expenses, liabilities, awards, damages, judgments, sanctions, or losses ("Claims") which Assignee may incur or to which Assignors may become subject and which relate to or arise out of Assignee's use of the said invention(s). Assignee also agrees to reimburse Assignors for all expenses (including

reasonable counsel fees) as they are incurred by Assignors in defending against or providing evidence relating to any such Claims; provided that Assignee shall have the exclusive right to select counsel to defend Assignors against any such Claims. Assignee shall have no indemnification or defense obligation to Assignors with respect to any action involving Assignors' breach of contract, bad faith, willful or reckless misconduct, or with respect to violation of any policy, procedure, or instruction, of Assignee, or to the extent that the Claims arise as a result of or relate to Assignors' conduct outside the ordinary course of any employment of Assignors by Assignee. Assignors hereby agree promptly to notify Assignee in the event Assignors receive actual notice of any such Claims. Assignors also agree to cooperate with Assignee in Assignee's defense against Claims by making himself / herself / themselves available at reasonable times and reasonable places to representatives of Assignee and/or Assignee's legal counsel.

This Assignment may be executed in several counterparts, each of which will be an original, but all of which, when taken together, will constitute one and the same instrument.

If any part of this Assignment shall be held by a court of competent jurisdiction to be void, invalid or inoperative, the remaining provisions of this Assignment shall not be affected and shall continue in effect, and the invalid provision shall be deemed modified to the least degree necessary to remedy such invalidity.

IN TESTIMONY WHEREOF, Assignors have executed this document on the date indicated below.

Date: Jan. 5, 2006

Eric Berger  
Eric Berger

WITNESSED BY:

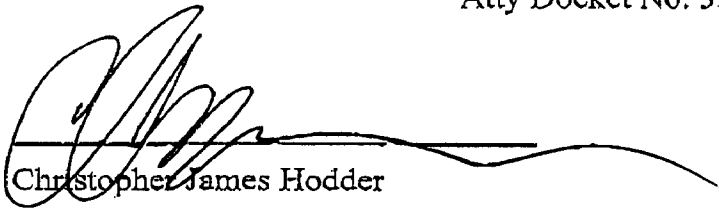
Benjamin W. Wurzbarger  
(Signature)

Benjamin W. Wurzbarger  
(Printed Name)


6 Menashe St. Apt 8, Jerusalem  
(Address - City & State or Country)

Jan. 5, 2006  
(Date)

Date: 1/17/06

  
Christopher James Hodder

WITNESSED BY:

  
(Signature)

BRUCE GARLAND  
(Printed Name)

134 JENSEN AVENUE  
(Address - City & State or Country)

MANAROCK, NY 10543  
(Date) 1/17/06

Date: \_\_\_\_\_  
David Klein

WITNESSED BY:

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Printed Name)

\_\_\_\_\_  
(Address - City & State or Country)

\_\_\_\_\_  
(Date)

Atty Docket No. 3524/316

Date: \_\_\_\_\_

Christopher James Hodder

WITNESSED BY:

\_\_\_\_\_  
(Signature)\_\_\_\_\_  
(Printed Name)\_\_\_\_\_  
(Address - City & State or Country)\_\_\_\_\_  
(Date)Date: Jan 10, 2006David Klein  
David Klein

WITNESSED BY:

Ayala  
(Signature)Ayala Gold  
(Printed Name)Ma'ale Adumim, Israel  
(Address - City & State or Country)10/01/06  
(Date)

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