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TO THE COMMISSIONER OF THE U.S. PATEN
Sir:

Please record the attached original documents or copy thereof as follows:

1. NAME OF CONVEYING PARTIES [ASSIGNOR(S)]:

- a. Hee Hyeok HAHM
- c. Sang Yun LEE
- e. Jae Young PARK
- g.
- b. Ki Mun KIM
- d. Young Tae NO
- f.
- h.

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES NO

2. PARTIES [ASSIGNEE(S)] RECEIVING INTEREST:

NAME: **SK TELECOM CO., LTD.**

ADDRESS: 99, Seorin-Dong, Jongro-Ku, Seoul, 110-110, Republic of Korea

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES NO

3. NATURE OF CONVEYANCE/DOCUMENT:

<input checked="" type="checkbox"/> Assignment	Assignment of:	<input checked="" type="checkbox"/> Copy
<input type="checkbox"/> Change of Name		<input type="checkbox"/> Original
<input type="checkbox"/> Other:		<input type="checkbox"/> Certified document
	<input type="checkbox"/> Part interest	
	<input checked="" type="checkbox"/> Whole interest	

Execution Date(s) on the Conveyance/Document: **April 22, 2005**

Execution Date(s) on the Declaration (if filed herewith): **April 22, 2005**

4. APPLICATION AND/OR PATENT NUMBER(S):

Additional sheets attached? YES NO

a. Application Number(s)	Matter No.	First Inventor	b. Patent Number(s)	Matter No.	First Inventor
10/530,021	123051-05041078	Hee Hyeok HAHM et al.			

5. NAME & ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:

Customer No. 43569
 Mayer, Brown, Rowe & Maw LLP
 Intellectual Property Group
 1909 K Street, N.W.
 Washington, D.C. 20006-1101

6. NUMBER OF PROPERTIES INVOLVED:

Applns 1 + Patents 0 = Total: 1

7. AMOUNT OF FEE DUE:

Above Total 1 x \$40 = \$ 40 (Fee Code 8021)

8. PLEASE CHARGE TO:

DEPOSIT ACCOUNT NO. 503-121
 Under Order No. 123051-05041078
 Client/Matter No.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

10. TOTAL NUMBER OF PAGES (including cover sheet, attachments and documents): 2

Signature

Name of Attorney: Yoon S. Ham
 Registration No. 45,307

08/22/2005 LLANDGRA 00000013 503121 10530021

01 FC:8021 (40.00 DA)

Date: August 17, 2005
 Telephone: (202) 263-3280 / Facsimile: (202) 263-5280

FILE WITH PTO RETURN RECEIPT (PAT-103A)

Mayar Brown Rowe & Maw LLP
Intellectual Property Group
1909 K Street, N.W.
Washington, D.C. 20006

Client Reference: P08046DU

ASSIGNMENT OF NONPROVISIONAL APPLICATION

WHEREAS, the undersigned hereby:

INSERT NAME(S) OF INVENTOR(S)	(1) Hee Hyeok HAHM	(2) Ki Mun KIM
	(3) Sang Yun LEE	(4) Yeong Tae NO
	(5) Jae Young PARK	<input type="checkbox"/> x box if continued on page 2

(collectively hereinafter "ASSIGNOR") has/have made an invention entitled:

TITLE OF INVENTION: METHOD FOR PROVIDING A SUBSCRIBER-BASED RINGBACK TONE SOUND

for which an application for Letters Patents of the United States of America:

(Note: Complete A or B) (A) was executed on even date herewith and will be filed in the U.S. Patent & Trademark Office; or
(B) was filed on April 1, 2005 as Application No. _____

AND WHEREAS,

INSERT NAME(S) AND ADDRESS(ES) OF ASSIGNEE(S)
Name: SK Telecom Co., Ltd.
Address: 99, Seorin-Dong, Jongro-Ku, Seoul 110-110, Republic of Korea

(hereinafter "ASSIGNEE"), duly organized and existing under the laws of REPUBLIC OF KOREA, desires to acquire an interest therein of the above-identified invention;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR, does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to the said invention in the United States and all foreign countries, as described in the aforesaid application, and to the said application and to all continuations, divisions, reissues and substitutes of said application, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives;

AND ASSIGNOR hereby agrees, without further remuneration, to execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, deemed essential for ASSIGNEE's full protection and title in and to the invention hereby transferred; and

Additionally, the undersigned further authorize(s) Mayer Brown Rowe & Maw LLP, 1909 K Street, N.W., Washington, D.C. 20006, to insert hereon any further identification necessary or desirable for recordation of this document.

INVENTORS	DATE SIGNED	WITNESSES
1) <u>Hee Hyeok HAHM</u> Name: Hee Hyeok HAHM	<u>2005.4.22</u>	<u>[Signature]</u> SooJin LEE
2) <u>Ki Mun KIM</u> Name: Ki Mun KIM	<u>2005.4.22</u>	<u>[Signature]</u> SooJin LEE
3) <u>LEE SANG YUN</u> Name: Sang Yun LEE	<u>2005.4.22</u>	<u>[Signature]</u> SooJin LEE
4) <u>Yeong Tae NO</u> Name: Yeong Tae NO	<u>2005.4.22</u>	<u>[Signature]</u> SooJin LEE
5) <u>JAE-YOUNG PARK</u> Name: Jae Young PARK	<u>2005.4.22</u>	<u>[Signature]</u> SooJin LEE