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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office Atty. Docket No.: 05725.1418-00000 Atty. Customer No. 22,852

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

RECOR

ATTN. BOX ASSIGNMENTS

1. Name of conveying party(ies): Xavier BLIN, Valérie DE LA POTERIE, and Véronique FERRARI Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: April 15, 2005; May 13, 2005; and April 25, 2005	2. Name and address of receiving party(ies): Name: L'Oréal S.A. Internal Address: Street Address: 14, rue Royale 75008 Paris, France City: ZIP: Additional name(s) & address(es) attached? Yes No				
4. Application number(s) or patent numbers(s): If this document is being filed together with a new application, the execution A. Patent Application No.(s) 10/529,265 04/2005 MKAYPAGH 00000156 10529265 FC:8021 Additional numbers a	attached? Yes No				
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Thomas L. Irving	7. Total fee (37 CFR 3.41): \$ 40.00 Example Enclosed Deposit Account 8. Deposit Account Number: 06-0916				
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true.	e and correct and any attached copy is a true copy of the original document. September 28, 2005 Date				
Total number of pages including cover	sheet, attachments and document:4				

PATENT REEL: 017514 FRAME: 0724

Attorney Docket No.: 05725.1418

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of 3356 US JOINT INVENTION (U.S. Rights Only)

ASSIGNMENT

WHEREAS, We, the below named inventors, (hereinafter referred to as assignors, have made an invention entitled:

COMPOSITION COMPRISING A BLOCK POLYMER AND A FILM-FORMING AGENT

for which we executed an applicatior	ı for Unit	ed State:	s Letters	Patent •	concurr	ently
herewith or on	or filed a	an applic	ation for	United 9	States L	etters.
Patent on March 25, 2005 (Application	on No); aı	nd	

WHEREAS, L'OREAL S.A., a corporation of France whose post office address is 14, rue Royale, F-75008 Paris, France (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, we, as assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, WE HEREBY further covenant and agree that we will, without further consideration, communicate with assignee, its successors and assigns, any facts known to us respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, WE HEREBY authorize and request the attorneys we have empowered in the Declaration and Power of Attorney in this application, to insert here in parentheses (Application No. 1975), which is application, filed March 25, 2005) the filing date and application number of said application when known.

PATENT REEL: 017514 FRAME: 0725

Attorney Docket No.: 05725.1418

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IN TESTIMONY WHEREOF, we have hereunto set our hands.

First Assignor

Xavier BLIN

24, rue de Staël F-75015 Paris

France

Citizenship: France

Signature:

Date:

Second Assignor

Valérie DE LA POTERIE

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Signature:

Date:

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France

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RECORDED: 09/28/2005

Signature:

Date:

PATENT REEL: 017514 FRAME: 0726