

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
EFFECTIVE DATE:	03/31/2006								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Mr. Jay Edward Gehring</td><td>04/05/2006</td></tr><tr><td>Mr. Eric Thomas Henderson</td><td>04/05/2006</td></tr><tr><td>Mr. John Joseph Michels</td><td>03/31/2006</td></tr></tbody></table>		Name	Execution Date	Mr. Jay Edward Gehring	04/05/2006	Mr. Eric Thomas Henderson	04/05/2006	Mr. John Joseph Michels	03/31/2006
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Mr. Jay Edward Gehring	04/05/2006								
Mr. Eric Thomas Henderson	04/05/2006								
Mr. John Joseph Michels	03/31/2006								
RECEIVING PARTY DATA									
Name:	Frito-Lay North America, Inc.								
Street Address:	7701 Legacy Drive								
City:	Plano								
State/Country:	TEXAS								
Postal Code:	75024-4099								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29257969</td></tr></tbody></table>		Property Type	Number	Application Number:	29257969				
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Application Number:	29257969								
CORRESPONDENCE DATA									
Fax Number: (972)367-2002 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
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ATTORNEY DOCKET NUMBER:	CFLAY.00301								
NAME OF SUBMITTER:	Colin P. Cahoon								

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REEL: 017521 FRAME: 0054

Total Attachments: 2

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PATENT

REEL: 017521 FRAME: 0055

ASSIGNMENT

WHEREAS, We, **Jay Edward Gehring**, a citizen of the United States, residing at 4 Mallard Court, Frisco, Collin County, Texas 75034, **Eric Thomas Henderson**, a citizen of the United States, residing at 3549 Vinecrest, Dallas, Dallas County, Texas 75229, and **John Joseph Michels**, a citizen of the United States, residing at 3004 Harvest Knoll, Highland Village, Denton County, Texas 75077 are the inventors of the invention **FOOD CONTAINER**, for which we have executed an Application for Letters Patent of the United States with attorney reference number CFLAY.00301; and

WHEREAS, **FRITO-LAY NORTH AMERICA, INC.**, incorporated in the state of Delaware, with a place of business at 7701 Legacy Drive, Plano, Texas 75024-4099, is desirous of obtaining the entire right, title, and interest in, to, and under the said invention and the said application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we the said **Jay Edward Gehring, Eric Thomas Henderson, and John Joseph Michels** have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the said **FRITO-LAY NORTH AMERICA, INC.**, its successors, legal representatives, and assigns, the entire right, title, and interest in, to, and under the said invention and the said application, and all divisions, renewals, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said invention in any country or countries foreign to the United States, and all Letters Patent which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals, and reissues thereof, and all rights of priority in any such country or countries based upon the filing of the said application for Letters Patent of the United States which are created by any law, treaty, or international convention; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said **FRITO-LAY NORTH AMERICA, INC.**, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

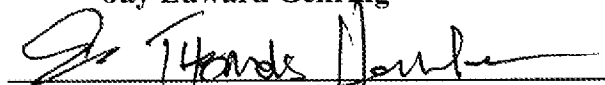
AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to said **FRITO-LAY NORTH AMERICA, INC.**, its successors, legal representatives, and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the said **FRITO-LAY NORTH AMERICA, INC.**, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention in all countries.

IN TESTIMONY WHEREOF, we hereunto set our hands and seals the day and year set opposite our respective signatures.

Date: 4/5 2006  L.S.

Jay Edward Gehring

Date: 4/5 2006  L.S.

Eric Thomas Henderson

Date: 3/31 2006  L.S.

John Joseph Michels