

02-08-2006



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Attorney Docket No.: 007230.P001

To the Director of the United States Patent and Trademark Office. Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Phillip Dennis Delurgio, Chad William Whipkey,  
 Michael A. Shwe, Steven John Peter Hillion,  
 Brian Frederick Babcock

Additional name(s) of conveying party(ies) attached?

☒ No ☐ Yes

## 2. Name and address of receiving party(ies):

Name: M-Factor, Inc.

Internal Address: \_\_\_\_\_

## 3. Nature of Conveyance

☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other:

 Execution Date(s): 1/24/06, 1/25/06, 1/27/06 &  
 1/31/06

 Street Address: 2121 S. El Camino Real  
 8<sup>th</sup> Floor

City: San Mateo State/Province: CA Zip: 94403

Country: United States

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

11/267,613

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Blakely, Sokoloff, Taylor &amp; Zafman LLP

Internal Address: \_\_\_\_\_

 Street Address: 12400 Wilshire Boulevard,  
 7<sup>th</sup> Floor

Los Angeles, California 90025

## 6. Total number of applications and patents involved: 1

## 7. Total Fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit account

## 8. Deposit Account Number:

02-2666

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## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric S. Replogle

Name of Person Signing

Signature

Date

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 PATENT  
 REEL: 017531 FRAME: 0317

Attorney's Docket

**ASSIGNMENT****PATENT**No.: 007230.P001

(For Execution After Filing Patent Application)

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, We

the undersigned, Phillip Dennis Delurgio, Chad William Whipkey, Michael A. Shwe,  
Steven John Peter Hillion, Brian Frederick Babcock

hereby sell, assign, and transfer to M-Factor, Inc.

a corporation of United States, having a principal place of business at

2121 S. El Camino Real, 8th Floor, San Mateo, CA 94403, ("Assignee"),  
and its successors, assigns, and legal representatives, the entire right, title, and interest for the  
United States and all foreign countries, in and to any and all improvements that are disclosed in  
the application for the United States patent that was filed November 4, 2005 and assigned  
Application No. 11/267,613 and is entitled

Creation and Aggregation Of Predicted Data

and in and to said application and all divisional applications, continuation applications,  
continued prosecution applications, continuation-in-part applications, substitute applications,  
renewal applications, reissue applications, reexaminations, extensions, and all other patent  
applications that have been or shall be filed in the United States and all foreign countries on  
any of said improvements; and in and to all original patents, reissued patents, reexamination  
certificates, and extensions that have been or shall be issued in the United States and all  
foreign countries on said improvements; and in and to all rights of priority resulting from the  
filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said  
improvements in its own name; and that, when requested, without charge to, but at the expense  
of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith  
the intent and purpose of this Assignment, the undersigned will execute all divisional  
applications, continuation applications, continued prosecution applications, continuation-in-part  
applications, substitute applications, renewal applications, reissue applications, reexaminations,  
extensions, and all other patent applications on any and all said improvements; execute all  
rightful oaths, assignments, powers of attorney, and other papers; communicate to said  
Assignee, its successors, assigns, and representatives all facts known to the undersigned  
relating to said improvements and the history thereof; and generally assist said Assignee, its  
successors, assigns, or representatives in securing and maintaining proper patent protection for  
said improvements and for vesting title to said improvements, and all applications for patents  
and all patents on said improvements, in said Assignee, its successors, assigns, and legal  
representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no  
assignment, grant, mortgage, license, or other agreement affecting the rights and property  
herein conveyed has been made to others by the undersigned, and that full right to convey the  
same as herein expressed is possessed by the undersigned.

Date: <u>1/24/06</u> , 20	<u>[Signature]</u> Name: Phillip Dennis Delurgio
Date: <u>Jan 25, 2006</u>	<u>[Signature]</u> Name: Chad William Whipkey
Date: <u>Jan 31</u> , 20 <u>06</u>	<u>[Signature]</u> Name: Michael A. Shwe
Date: <u>Jan 27</u> , 20 <u>06</u>	<u>[Signature]</u> Name: Steven John Peter Hillion
Date: <u>Jan 27</u> , 20 <u>06</u>	<u>[Signature]</u> Name: Brian Frederick Babcock

State of: _____	} SS. <u>Assignment Document Return Address:</u> BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP 12400 Wilshire Blvd., Seventh Floor Los Angeles, California 90025-1026 (408) 720-8598
County of: _____	

On this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, before me, \_\_\_\_\_,  
the undersigned Notary Public, personally appeared \_\_\_\_\_

☐ personally known to me ☐ proved to me on the basis of satisfactory evidence to  
be the person(s) whose name(s) subscribed to the within instrument, and  
acknowledged that executed it.  
WITNESS my hand and official seal.

\_\_\_\_\_  
Notary's Signature