

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
David McDowell	10/18/2002
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	GameAccount Limited
<b>Street Address:</b>	One America Square
<b>City:</b>	London
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	EC3N 2LS
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	11335253
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(214)661-4713
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Email:</b>	esmarie.garland@bakerbotts.com
<b>Correspondent Name:</b>	Jay B. Johnson
<b>Address Line 1:</b>	2001 Ross Avenue, Suite 600
<b>Address Line 2:</b>	Baker Botts L.L.P.
<b>Address Line 4:</b>	Dallas, TEXAS 75201-2980
<b>ATTORNEY DOCKET NUMBER:</b>	069547.0282
<b>NAME OF SUBMITTER:</b>	Esmarie A. Garland
<b>Total Attachments: 6</b> source=assignment3#page3.tif source=assignment3#page4.tif source=assignment3#page5.tif source=assignment3#page6.tif source=assignment3#page7.tif	

CH \$40.00 11335253



ATTORNEY DOCKET NO.  
069547.0133

ASSIGNMENT  
Serial No. 10/193,980

1

### ASSIGNMENT

WHEREAS, I, one of the undersigned joint inventors, of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, GameAccount Limited (hereinafter referred to as "Assignee"), a United Kingdom corporation, with an address of One America Square, London, EC3N 2LS, United Kingdom, desires to acquire my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

~~DM We will communicate to Assignee any facts known to us respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.~~

ATTORNEY DOCKET NO.  
069547.0133

ASSIGNMENT  
Serial No. 10/193,980

2

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Title of Invention:

SYSTEM AND METHOD FOR  
PROVIDING ENHANCED SERVICES TO  
A USER OF A GAMING APPLICATION

Serial No. 10/193,980

Signature of Inventor:

Inventor's Name:

\_\_\_\_\_  
Fergus A. Leen

Residence (City, County, State)

\_\_\_\_\_  
Wimbledon Park, United Kingdom

Date:

\_\_\_\_\_

Date Application Executed:

\_\_\_\_\_

ATTORNEY DOCKET NO.  
069547.0133

ASSIGNMENT  
Serial No. 10/193,980

3

Title of Invention:

SYSTEM AND METHOD FOR PROVIDING  
ENHANCED SERVICES TO A USER OF A  
GAMING APPLICATION

Serial No. 10/193,980

Signature of Inventor:

Inventor's Name:

\_\_\_\_\_  
Sam (nmi) Lawrence

Residence (City, County, State)

\_\_\_\_\_  
London, United Kingdom

Date:

\_\_\_\_\_

Date Application Executed:

\_\_\_\_\_

ATTORNEY DOCKET NO.  
069547.0133

ASSIGNMENT  
Serial No. 10/193,980

4

Title of Invention:

SYSTEM AND METHOD FOR PROVIDING  
ENHANCED SERVICES TO A USER OF A  
GAMING APPLICATION

Serial No. 10/193,980

Signature of Inventor:  
Inventor's Name:

\_\_\_\_\_  
David (nmi) McNally

Residence (City, County, State)

Wimbledon, United Kingdom

Date:

\_\_\_\_\_

Date Application Executed:

\_\_\_\_\_

ATTORNEY DOCKET NO.  
069547.0133

ASSIGNMENT  
Serial No. 10/193,980

6

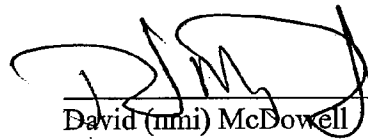
Title of Invention:

SYSTEM AND METHOD FOR PROVIDING  
ENHANCED SERVICES TO A USER OF A  
GAMING APPLICATION

Serial No. 10/193,980

Signature of Inventor:

Inventor's Name:

 AS Amended on Page 1  
David (nni) McDowell

Residence (City, County, State)

London, United Kingdom

Date:

18 Oct 02

Date Application Executed:

18/10/02

ATTORNEY DOCKET NO.  
069547.0133

ASSIGNMENT  
Serial No. 10/193,980

7

Title of Invention:

SYSTEM AND METHOD FOR PROVIDING  
ENHANCED SERVICES TO A USER OF A  
GAMING APPLICATION

Serial No. 10/193,980

Signature of Inventor:

Inventor's Name:

\_\_\_\_\_  
Kevin R. O'Neal

Residence (City, County, State):

\_\_\_\_\_  
London, United Kingdom

Date:

\_\_\_\_\_

Date Application Executed:

\_\_\_\_\_