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**R SHEET** 

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

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To the Assistant Commissioner for Petents and Trademoules Places accorded	Ld9
To the Assistant Commissioner for Patents and Trademarks: Please record t	the attached original documents or copy thereof.
Name of conveying party(ies):  Ramanathan Guha	2. Name and address of receiving party(ies):
Randidulai Guila	Name: Google, Inc.
Additional name(s) of conveying party(ies) attached? [ ] Yes [X] No	Street Address: 2400 Bayshore Parkway City: State: Zip: Mountain View, CA 94043
3. Nature of conveyance:	Additional name(s) & address(es) attached?
[X] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other	[ ] Yes [X] No
Execution Date: 17 January 2006	
4. Application number(s) or patent number(s):	
If this document is being filed together with a new application, the executio	n date of the application is: 17 January 2006
A. Patent Application No.(s):	B. Patent No.(s):
Additional numbers attached? [] Yes [] No	
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: [1]
Name: A. Richard Park Park, Vaughan & Fleming LLP 2820 Fifth Street	7. Total fee (37 CFR 3.41)
Davis, CA 95616	8. Deposit account number:
Attorney Docket No.: GGL-566-00-US	
DO NOT USE THIS SPACE	
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information the original document.	is true and correct and any attached copy is a true copy of
A. Richard Park  Name of Person Signing  Signature	e 17 January 2006 Date

#corporate power of attorney 01/20/2006 SSITHIB1 00000034 11334156 05 FC:8021 40.00 OP

Total number of pages including cover sheet, attachments and document: [3]

1

PATENT REEL: 017536 FRAME: 0114

## CORPORATE ASSIGNMENT

WHEREAS, the undersigned,

Ramanathan Guha

1585 Clay Drive, Los Altos, CA 94024

hereinafter termed "Inventor(s)", have invented certain new and useful improvements in

METHOD AND APPARATUS FOR OBTAINING RECOMMENDATIONS FROM TRUSTED SOURCES

and have executed a declaration or oath for an application for a United States patent disclosing and identifying the invention:

X On the 17th day of January 2006

 On the 17th day	OI Januar	, <u>2000                                  </u>	_,
Or			
 Said application having	g Application Numbe	r and filed on_	_; and

WHEREAS, Google, Inc. a corporation of the State of Delaware, having a place of business at 2400 Bayshore Parkway, Mountain View, CA 94043, (hereinafter termed "Assignee"), is desirous of acquiring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered jointly or severally by said Inventor(s) (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration, which is hereby acknowledged by said Inventor(s) to have been received in full from said Assignee:

- 1. Said Inventor(s) do hereby sell, assign, transfer and convey unto said Assignee the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a divisional, substitution, continuation, or continuation-in-part of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.
- 2. Said Inventor(s) hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventor(s) shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation reissues and reexaminations, opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement

  1 actions and court actions; provided,

PATENT REEL: 017536 FRAME: 0115

Attorney Docket No. GGL-566-00-US

however, that the expense incurred by said Inventor(s) in providing such cooperation shall be paid for by said Assignee.

- 3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventor(s), their respective heirs, legal representatives and assigns.
- 4. Said Inventor(s) hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, said Inventor(s) have executed and delivered this instrument to said Assignee as of the dates written below.

 K. Ya olhymath Gula	1/18/2006
Ramanathan Guha	Date

Date