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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1-3000

1. Name of conveying party(ies)

Mehul Shah

2. Name and address of receiving party(ies)

Name: Leading Jewelers Guild, Inc.

Internal Address:

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) December 19, 2005

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

Street Address: 2050 South Bundy Drive

Suite 210

City: Los Angeles

State: California

Country: USA Zip: 90025

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Stockwell & Associates, PSC

Internal Address: Mr. Christopher Tanner

Street Address: 861 Corporate Drive, Suite 201

City: Lexington

State: Kentucky Zip: 40503

Phone Number: 859-223-3400

Fax Number: 859-224-1399

Email Address: officeaction@stockwell-law.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
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b. Deposit Account Number 19-4430

Authorized User Name Christopher Tanner

9. Signature:

Christopher M. Tanner

January 31, 2006

Signature

Date

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40.00 DA

Christopher M. Tanner

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT OF APPLICATION

Docket Number (Optional)

260-029

Whereas, I/We, Mehul Shah of New York, hereafter referred to as applicant, have invented certain new and useful improvements in _____


for which an application for a United States Patent was filed on _____
Application Number _____.

for which an application for a United States Patent was executed on _____, and

Whereas, Leading Jewellers of California here referred to as "assignee" whose mailing address is Guild
2050 S. Bundy Dr., Suite 210 is
Los Angeles, CA 90025
desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of _____ dollars (\$ _____), the receipt whereof is acknowledge, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I/We hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 19th day of December, 20 005
at New York, NY



Signature
Mehul Shah

Printed Name

Total of _____ forms are submitted.

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