FORM PTO-1595 OMB No. 0651-0011

Docket No. 85804.022001



EET

Express Mail No. EV780367360US Date of Deposit: February 2, 2006

U.S. DEPARTMENT OF COMMERCE

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereor. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): **Edward Stanley Ott IV** Yahoo! Inc. 701 First Avenue Audrey Y. Tsang Sunnyvale, CA 94089 Matt Fukuda Dan J. Wascovich Edward Stanley Ott IV Nathanael Joe Hayashi Additional name(s) of conveying party(ies) attached?

Yes

No Nature of conveyance: Assignment Merger Security Agreement Change of Name Other: Execution Date: February 2, 2006 4. Application number(s) or patent number(s): This document is being filed together with a new application. A. Patent Application No.(s) B. Patent No.(s) , filed Additional numbers attached?
Yes
No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41): \$40.00 Name: George C. Lewis, P.E. Enclosed Address: Reg. No. 53,214 Authorized to be charged to deposit account Greenberg Traurig LLP 1200 17th Street, Suite 2400 8. Please charge any additional fees or credit any Denver, CO 80202 overpayments to our Deposit account number: 502775 DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is fue and correct and any attached copy is a true copy of the original document. George C. Lewis February 2, 2006 Name of Person Signing Date Signature Total number of pages including cover sheet, attachments, and document: 5 Do not detach this portion Mail documents to be recorded with required cover sheet information to: Mail Stop Assignment Recordation Services Director - U.S. Patent and Trademark Office P.O. Box 1450

Alexandria, VA 22313-1450

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

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PATENT TRADEMARK OFFICE

Docket No: 85804-022001

ASSIGNMENT

WHEREAS, WE,

Audrey Y. Tsang, a citizen of the United States of America, residing at 2635 Chestnut Street, San Francisco, CA 94123;

Matt Fukuda, a citizen of the United States of America, residing at 254 Topaz Way, San Francisco, CA 94131;

Dan J. Wascovich, a citizen of the United States of America, residing at 1832 Fell Street, San Francisco, CA 94117;

Edward Stanley Ott IV, a citizen of the United States of America, residing at 1070 Colorado Place, Palo Alto, CA 94303; and

Nathanael Joe Hayashi, a citizen of the United States of America, residing at 112 Arbor Drive, Piedmont, CA 94610,

hereinafter referred to as ASSIGNORS, have invented certain new and useful improvements in A SUBSCRIPTION CONTROL PANEL, for which we filed an application for Letters Patent of the United States concurrently herewith (the "Application");

WHEREAS, YAHOO! Inc., a corporation organized and existing under the laws of the State of Delaware, having a mailing address at 701 First Avenue, Sunnyvale, CA 94089, hereinafter referred to as ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the improvements and the Application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to each of us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the Application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY grant to James J. DeCarlo, Albert L. Jacobs, Jr., Eugene C. Rzucidlo, Gerard Diebner, Joseph M. Manak, Adam B. Landa, Paul J. Sutton, Barry J. Schindler,

PATENT REEL: 017545 FRAME: 0340 and Michael A. Nicodema, attorneys with the firm of Greenberg Traurig LLP, the right and full power of attorney to enter all further identifying information of the improvements and the application as may be deemed necessary or desirable for the recordation or perfection of this ASSIGNMENT.

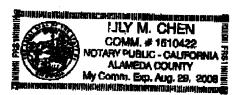
AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, we have set our hands and seals to this Assignment.

On this 2nd day of ______, 2006 before me, a Notary Public in and for the State and County aforesaid, personally appeared Audrey Y. TSANG, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

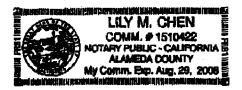
Notary Public



| | \cdot \wedge |
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| February 2, 2006 | Matt FUKUDA |
| State of CALIFORNIA)) ss.: County of Sauta Class) | |
| On this 2 day of Feb and County aforesaid, personally appear | , 2006 before me, a Notary Public in and for the State red Matt FUKUDA, to me known and known to me to be d sealed the foregoing instrument, and he acknowledged |
| February 2, 2006 | Dan J. WASCOVICH |
| State of CALIFORNIA)) ss.: County of Santa Clara) | |
| and County aforesaid, personally appear | , 2006 before me, a Notary Public in and for the State ared Dan J. WASCOVICH, to me known and known to ho signed and sealed the foregoing instrument, and he and deed. |
| | Notary Public |
| COMM. # 1510422 COMM. # 1510422 NOTARY PLEUC - GALIFORMA & ALAMEDA COUNTY My CONTIT. Exp. Aug. 29, 2006 | |

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| Feb. 2 nd , 2006 | Edward Stanley OTTW |
|---|---|
| State of CALIFORNIA)) ss.: County of Ganta Clara) | |
| County of Ganta Clava) | |
| and County aforesaid, personally appeared | , 2006 before me, a Notary Public in and for the State I Edward Stanley OTT IV, to me known and known to signed and sealed the foregoing instrument, and he and deed. |
| COMM. # 1510422 NOTARY PUBLIC - CALIFORNIA ALAMEDA COUNTY My Comm. 6:0. Aug. 29, 2008 E | Notary Public |
| Filmony drd. , 2006 | amu |
| / | Nathanael Joe HAYASHI |
| State of CALIFORNIA)) ss.: County of Santa Clave) | |
| On this 2 day of Feb and County aforesaid, personally appeared | , 2006 before me, a Notary Public in and for the State d Nathanael Joe HAYASHI, to me known and known a signed and sealed the foregoing instrument, and he and deed. |
| | Notary Public |
| | Notary Public |



RECORDED: 02/02/2006