

FORM PTO-1595 (Modified) (Rev. 03-01) OMB No. 0651-0027 (exp. 5/31/2002) POBA/REV03

RECORDATION

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To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Jorgen Bodum
7-2-06
Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):
Name: **PI-Design AG**
Address: **Kantonsstrasse 100**
Postfach 463
City: **Triengen** State/Prov.:
Country: **Switzerland** ZIP: **CH-6234**
Additional name(s) & address(es) Yes No

112941 U.S. PTO
29/253179
020206

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other
Execution Date: **January 31, 2006**

4. Application number(s) or patent numbers(s):
If this document is being filed together with a new application, the execution date of the application is: **January 31, 2006**
Patent Application No. Filing date B. Patent No.(s)
Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **John J. Torrente**
Registration No. **26,359**
Address: **Cowan, Liebowitz & Latman, P.C.**
1133 Avenue of the Americas
City: **New York** State/Prov.: **NY**
Country: **USA** ZIP: **10036-6799**

6. Total number of applications and patents involved: **1**
7. Total fee (37 CFR 3.41): \$ **40.00**
 Enclosed - Any excess or insufficiency should be credited or debited to deposit account
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
John J. Torrente (Reg. No. 26,359)
Name of Person Signing

John J. Torrente
Signature

February 2, 2006
Date

Total number of pages including cover sheet, attachments, and document: **3**

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26018.052

Gorrissen Federspiel Kierkegaard

ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00) to me in hand paid, and for other good and valuable consideration, receipt and sufficiency of which I hereby acknowledge, I,

JØRGEN BODUM

of St. Niklausenstrasse 23, CH-6005 St. Niklausen, Switzerland,

believing myself to be the inventor of a certain invention or discovery in

DRINKING CUP

as fully set forth and described in my application for United States Letters Patent (check one):

executed by me on the 31st day of January, 2006.

filed on the ____ day of _____, 2006, and assigned United States Application Serial Number _____,

and being the owner of all right, title and interest in and to said application and invention, warranting that I have not granted or agreed to grant to others any assignments, licenses, mortgages, or other rights or encumbrances regarding said application and invention, and believing that I have full right to convey the entire interest, both legal and equitable herein assigned, do hereby sell, assign, transfer and set over unto

PI-DESIGN AG, a Swiss Public Company,

and having an office and place of business at Kantonstrasse 100, Postfach 463, CH-6234 Triengen, Switzerland,

as the Assignee and to its successors, assigns and nominees, the entire right, title and interest in and to said application and invention together with any and all other applications and patents either United States or foreign upon the same invention which I may now or hereafter have, and all divisions, reissues, continuations, continuations-in-part, substitutions and extensions thereof and all rights to obtain patents thereon, together with the right to apply for letters patent in foreign countries with full benefit of such priorities as may now or hereafter be granted to me by law or by treaty, including any international convention.

And I hereby covenant and agree that I will communicate to said Assignee,

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its successors, assignees and nominees, all facts known to me respecting said invention and will, upon their request at any time, but without expense to me sign all lawful papers, execute all original, divisional, substitute, continuing and reissue applications and assignments, make all rightful oaths, testify as to facts relating to said invention in any legal proceedings, and generally

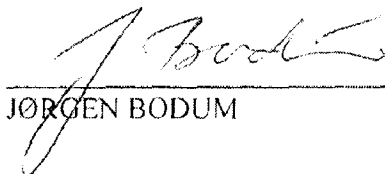
do everything reasonable and proper to aid said Assignee,

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its successors, assigns and nominees, to receive proper protection for said invention in all countries.


IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal on the date indicated hereinafter:

Date: 31st January 2006



JØRGEN BODUM

WITNESS:



Susanne Huff-Stuffbech