

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Charles A. Eldering		03/27/2006
RECEIVING PARTY DATA		
Name:	Worldwide Creative Techniques, Inc.	
Street Address:	Craigmuir Chambers, PO Box 71	
City:	Road Town, Tortola	
State/Country:	VIRGIN ISLANDS, BRITISH	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11410433	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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ATTORNEY DOCKET NUMBER:	WCT-003-US3 ASSIGN	
NAME OF SUBMITTER:	Patti Hespell	
Total Attachments: 2		
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PATENT
REEL: 017559 FRAME: 0934

ASSIGNMENT

WHEREAS, I, Charles A. Eldering, a citizen of the United States with an address of 524 St Lawrence Way, Furlong, PA 18925 hereinafter generally referred to as "ASSIGNOR", have invented a certain new and useful

Expanded Interest Recommendation Engine and Variable Personalization

for which I have executed a United States patent application, Application No. 11/370,323, filed March 8, 2006, and

ASSIGNOR authorizes ASSIGNEE OR ASSIGNEE'S representative to insert the Application Number and Filing Date of this application if they are unknown at the time of execution of this Assignment.

WHEREAS, Worldwide Creative Techniques, Inc. a British Virgin Islands corporation having its principle place of business at Craigmuir Chambers, PO Box 71, Road Town, Tortola, British Virgin Islands. hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring the right, title and interest in, to and under said invention and said patent application.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, I, the undersigned ASSIGNOR, hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest

in and to said invention as described in the above patent application, for the territory of the United States and its possessions and territories and all foreign countries;

in and to the above patent application and any and all related United States and foreign patent applications disclosing said invention, including provisionals, non-provisionals, divisions and continuations thereof, along with the rights of priority created by said patent application under any treaty relating thereto; and

in and to all United States and foreign patents which may be granted on any and all of said patent applications, including extensions, reissues and reexamination certificates thereof;

said invention, application(s) and patent(s) to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and benefit, and for ASSIGNEE's successors and assigns to the full end of the term or terms for which said patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNOR had this assignment and sale not been made; and for the aforesaid consideration ASSIGNOR hereby covenant, agree and undertake to communicate to said ASSIGNEE or to its nominee all known facts respecting said invention, application(s) and patent(s), and to testify in any legal proceedings and to execute

and deliver, whenever requested by the above-named ASSIGNEE, and without undue delay, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the invention(s), application(s) and patent(s) hereby assigned or agreed to be assigned all without further compensation to the undersigned ASSIGNOR.

AND it is hereby covenanted that ASSIGNOR has full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed and will not execute any agreement in conflict herewith.

IN WITNESS WHEREOF, the undersigned, being properly authorized to execute this Assignment, hereunto sets their hand and seal.

March 27, 2006
(DATE)

Charles A. Elderling (SEAL)
CHARLES A. ELDERING

STATE OF PA:

COUNTY OF Bucks:

On this 27th day of March, 2006 before me personally appeared CHARLES A. ELDERING, to me known to be the person described herein and who executed the foregoing instrument, and acknowledged that he executed the same knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.

Deborah Growe
Notary Public

My Commission Expires: 12-22-2008

