

Form PTO-1595 (Rev. 07/05)
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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Mark L. Cortegiano

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: XcellaSave, Inc.

Internal Address: _____

Street Address: 330 South Service Road, Suite 120

City: Melville

State: NY

Country: Us

Zip: 11747

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 04/24/2006

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

11/186,702

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Brooks & Cameron PLLC

Internal Address: _____

Street Address: 1221 Nicollet Avenue

City: Minneapolis

State: MN

Zip: 55403

Phone Number: (612) 236-0120

Fax Number: (612) 659-9344

Email Address: brooks&bjpi.net

6. Total number of applications and patents involved: 1**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 9538
Expiration Date 10/06

b. Deposit Account Number _____

Authorized User Name _____

9 Signature

Signature

05/02/2006

Date

Edward J. Brooks III
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

PATENT

ASSIGNMENT

WHEREAS, I, Mark L. Cortegiano, residing at 330 South Service Road, Suite 120, Melville, NY 11747, made certain new and useful inventions and improvements for which I executed an application for Letters Patent of the United States on **July 21, 2005**, which is entitled **METHOD FOR ADVERTISING ON DIGITAL CELLULAR TELEPHONES AND REDUCING COSTS TO THE END USER.**

AND WHEREAS, XcellaSave, Inc., a corporation organized and existing under and by virtue of the laws of the State of NEW YORK, and having an office and place of business at 330 South Service Road, Suite 120, Melville, NY 11747, (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements, and application and in and to the Letters Patent to be obtained therefore;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto said Assignee, its successors or assigns, the right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment for all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I do hereby authorize and request the Commissioner of Patent and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.


AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute, and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable to more effectually secure and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned, and conveyed, or intended so to be.

Attorney Docket No.: 142.0030001
Serial No.: 11/186,702
Filing Date: July 21, 2005

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AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 24th day of April, 2006.



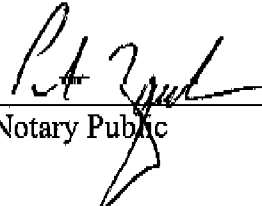
Mark L. Cortegiano

STATE OF New York)

COUNTY OF QUEENS)

On this 24th day of April, 2006 before me personally appeared Mark L. Cortegiano known to me or identified as the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL}



Notary Public

PETER ZACCHEA
NOTARY PUBLIC, STATE OF NEW YORK
NO. 02ZAB109815, NEW YORK COUNTY
TERM EXPIRES MAY 24, 2008