

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Colin McKELLAR	01/16/2006
RECEIVING PARTY DATA	
Name:	IMAGINATION TECHNOLOGIES LIMITED
Street Address:	Home Park Estate, Kings Langley
City:	Hertfordshire WD4 8LZ
State/Country:	UNITED KINGDOM
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	10564306
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NAME OF SUBMITTER:	Liane L. Churney
Total Attachments: 1 source=Assignment#page1.tif	

CH \$40.00 10564306

**ASSIGNMENT**

**United States (Sole or Joint)  
(Excluding Foreign Rights)**

WHEREAS, I/We, Colin McKELLAR

residing at 11 Hales Park, Helmel Hempstead, Herts HP2 4RD United Kingdom

have invented certain new and useful improvements in

**TEXTURING 3-DIMENSIONAL COMPUTER GRAPHIC IMAGES**

for which an application for United States Letters Patent was filed on June 16, 2004 as PCT International Application No. PCT/GB2004/002593

WHEREAS, IMAGINATION TECHNOLOGIES LIMITED

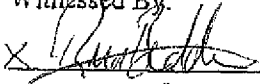
having a place of business at Home Park Estate, Kings Langley, Hertfordshire WD4 8LZ United Kingdom

hereinafter called the "ASSIGNEE", is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor, in the United States and its territorial possessions.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other valuable considerations, the receipt whereof is hereby acknowledged, I/we have sold, assigned and transferred, and by these presents do sell, assign, transfer and confirm in and to said Assignee my/our full and exclusive right to the said invention in the United States and its territorial possessions and my/our entire right, title and interest in and to said application and any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in and to any and all divisions, reissues, continuations and extensions thereof.

I/We hereby authorize and request the Patent Office Officials in the United States to issue any and all of said Letters Patent, when granted, to said Assignee for the sole use and behoof of the said Assignee, its successors and assigns.

IN TESTIMONY WHEREOF, I/we have hereunto set my/our hand(s).

Witnessed By:  
X   
ROBERT BEDDOW

Inventor(s) Date  
X  X 16-1-2006  
Colin McKELLAR