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To the Honorable Commissioner For Pa

1. Name of conveying party(ies):  
Jonathan T. Betz, Andrew W. Hogue  
Additional name(s) of conveying party(ies) attached?  
 Yes  No

2. Name and address of receiving party(ies):  
Name: Google, Inc.  
Internal Address:  
Street Address: 1600 Amphitheatre Parkway  
Building 41  
City: Mountain View  
State: CA Zip: 94043  
Additional name(s) & address(es) attached?  
 Yes  No

U.S. PTO  
11/356842  
021706

3. Nature of Conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other: \_\_\_\_\_  
Execution Date: February 17, 2006

4. Application number(s) or patent number(s):  
If this document is being filed together with a new application, the execution date of the application is: February 17, 2006

A. Patent Application No.(s): \_\_\_\_\_ B. Patent No.(s): \_\_\_\_\_  
Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Laura A. Majerus  
Internal Address: Fenwick & West LLP  
Street Address: Silicon Valley Center  
801 California Street  
City: Mountain View State: CA Zip Code: 94041

6. Total number of applications and patents involved: 1  
7. Total fee (37 CFR 3.41): \$40.00  
 Check Enclosed  
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 Charge the indicated fees to the below mentioned deposit account.

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9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laura A. Majerus, Reg. No. 33,417  
Name of Person Signing

Laura Majerus  
Signature

Feb 17, 2006  
Date

Total number of pages including cover sheet, attachments, documents: 3

Mail documents to be recorded with required cover sheet information to: Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450.

Case Docket No.: 24207-10950

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24207/10950/DOCS/1583958.1

PATENT  
REEL: 017599 FRAME: 0431

## ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Google, Inc. a Delaware corporation**, having a place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled **ID PERSISTENCE THROUGH NORMALIZATION** ("APPLICATION"), which:

- is to be filed herewith.
- was filed on \_\_\_\_\_, and now bears U.S. application serial number \_\_\_\_\_.
- The APPLICATION claims priority from [a provisional/foreign application], filed on \_\_\_\_\_, now bearing [Country] application serial number \_\_\_\_\_.

2. The entire worldwide right, title, and interest in and to:  
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

Title:  
Filed:  
Application No.:

**ID PERSISTENCE THROUGH NORMALIZATION**

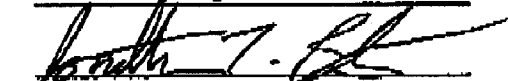
INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature

Date of Signature

  
Jonathan T. Betz

2/17, 2006

Name and Signature

Date of Signature

  
Andrew W. Hogue

Feb 17, 2006