

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Douglas K. Purcell	03/03/2006
Karl C. Unger	03/03/2006
Brian K. Dudley	03/03/2006
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MeadWestvaco Corporation
<b>Street Address:</b>	One High Ridge Park
<b>City:</b>	Stamford
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06905
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	11373558
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(937)443-6635
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	937-443-6600
Email:	trademarks@thompsonhine.com
Correspondent Name:	Mark P. Levy
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Address Line 4:	Dayton, OHIO 45402
ATTORNEY DOCKET NUMBER:	100041-41242
NAME OF SUBMITTER:	Mark P. Levy

Total Attachments: 2  
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OP \$40.00 11373558



ASSIGNMENT

WHEREAS, Douglas K. Purcell, of the City of Chicopee, and State of Massachusetts; Karl C. Unger, of the City of Westfield, and State of Massachusetts; and Brian K. Dudley, of the City of Enfield, and State of Connecticut, invented certain new and useful INSERT AND ENVELOPE ASSEMBLY (Docket No. 100041-41242) for which I/we executed an application for letters patent of the United States;

AND WHEREAS, MeadWestvaco Corporation, a corporation of the State of Delaware, with a place of business at One High Ridge Park, Stamford, Connecticut, 06905, hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said application and the inventions therein disclosed and any letters patent that may issue thereon;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other valuable consideration, receipt whereof is hereby acknowledged, I/we hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said application, any application claiming priority therefrom, any non-provisionals, divisions or continuations thereof, and the inventions therein disclosed, and any improvements thereon, and any patent or patents that may be issued or reissued thereon, and I/we hereby authorize and request the Commissioner of Patents and Trademarks to issue any letters patent thereon, and reissues thereof, to said Assignee, its successors and assigns; and I/we hereby authorize said Assignee, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the patent or patents issued thereon; and I/we hereby agree that, upon request, I/we will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

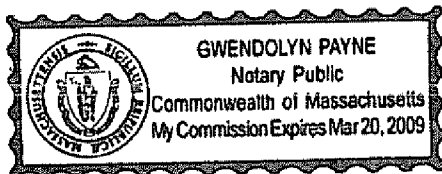
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3 day of March, 2006.

Douglas K. Purcell
Douglas K. Purcell

STATE OF MA )
COUNTY OF Hampden ) ss

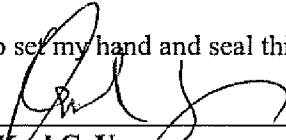
On this 3rd day of March, 2006, before me a Notary Public in and for the above County and State, personally appeared the above named, Douglas K. Purcell, personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.

Gwendolyn Payne
Notary Public



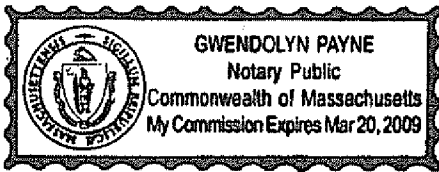
Docket No. 100041-41242  
Assignment

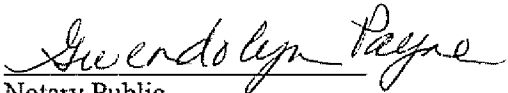
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3 day of March, 2006.

  
Karl C. Unger

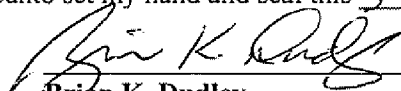
STATE OF MA )  
COUNTY OF Hampden ) ss

On this 3rd day of March, 2006, before me a Notary Public in and for the above County and State, personally appeared the above named, **Karl C. Unger**, personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.



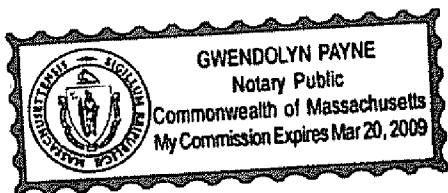
  
Notary Public

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3<sup>rd</sup> day of MARCH, 2006.

  
Brian K. Dudley

STATE OF MA )  
COUNTY OF ) ss

On this 3rd day of March, 2006, before me a Notary Public in and for the above County and State, personally appeared the above named, **Brian K. Dudley**, personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.



  
Notary Public