

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
CONVEYING PARTY DATA			
		Name	Execution Date
		Idea Group, Inc.	12/23/2005
RECEIVING PARTY DATA			
Name:	OneCoolProduct.com		
Street Address:	4500 Williams Drive Suite 212-376		
City:	Georgetown		
State/Country:	TEXAS		
Postal Code:	78628		
PROPERTY NUMBERS Total: 1			
		Property Type	Number
Patent Number:		5947324	
CORRESPONDENCE DATA			
Fax Number:	(212)245-3940		
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ATTORNEY DOCKET NUMBER:		1505-4001	
NAME OF SUBMITTER:		Brenda Pomerance	
Total Attachments: 2			
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OP \$40.00 5947324

Assignment of Patent

Whereas, Idea Group, Inc., a corporation having its principal place of business at 82-775 Market Street, Indio, California 92201, hereinafter referred to as Assignor, is the owner of the described patent herein which is registered with the United States Department of Commerce in the Patent and Trademark Office

<u>Patent</u>	<u>Patent Number</u>	<u>Date of Patent</u>
Bottle-like Adapter For A Beverage Can	5,947,324	September 7, 1999

The Patent:

Wherein, OneCoolProduct.com, a Texas Sole Proprietorship, having its principal place of business at 4500 Williams Drive, Suite 212-376, Georgetown, Texas 78628, hereinafter referred to as Assignee, desires to obtain all rights in and to said Patent

Now, Therefore, in and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest throughout the world in and to the Patent, all registrations and applications, if any, therefor and the right to recover any and all past and current infringements against said Patent.

In Witness Whereof, Assignor has caused this document to be executed as of this 23 day of December 2005.

By: 
Idea Group, Inc.
Richard A. Frohman
Chief Executive Officer

State of California

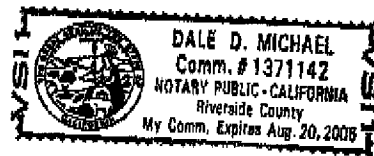
County of RIVERSIDE

Before me personally appeared said Richard A. Frohman and by setting his hand to this instrument has acknowledged his free act to execute the same on this 23RD day of DECEMBER 2005.

Dale D. Michael
Notary Public Signature

DALE D. MICHAEL
Notary Printed Name

12/23/05
Date



Seal