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03-09-2006

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TO THE HONORABLE DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE. PLEASE RECORD THE ATTACHED ORIGINAL DOCUMENTS OR COPY THEREOF.

1. Name of conveying parties:

OH, Joon-hak
 PARK, Cheol-woo
 CHAI, Chong-chul

Additional name(s) of conveying party(ies) attached?

Yes No

2. Name and address of receiving party:

Name: SAMSUNG ELECTRONICS CO., LTD.
 Address: 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea

Additional name(s) of receiving party(ies) attached?

Yes No

113014 U.S. PTO
11/366867



3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: February 20, 2006

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: February 20, 2006

A. Patent Application No.(s)

Title: LIQUID CRYSTAL DISPLAY AND METHOD FOR DRIVING SAME

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David W. Heid
 Internal Address: MACPHERSON, KWOK CHEN & HEID LLP
 Street Address: 1762 Technology Drive, Suite 226
 City San Jose State CA Zip 95110

6. Total number of applications and patents involved: One (1)

7. Total fee (37 CFR 3.41): \$40.00

Authorized to be charged to Deposit Account No. 50-2257.
 Charge Deposit Account No. 50-2257 for any additional fees required for this conveyance and credit Deposit Account No. 50-2257 any amounts overpaid

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8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David W. Heid, Reg. No. 25,875 David W. Heid March 17, 2006
 Name of Person Signing Signature Date

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Total number of pages comprising cover sheet: 5

01 FC:8021 (40.00 DA)

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PATENT REEL: 017637 FRAME: 0647

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

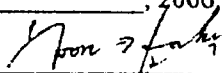
OH,Joon-hak	of	Hyundai Apt. #105-205, Shinrim-9dong, Gwanak-gu, Seoul, KOREA
PARK,Cheol-woo	of	Hanguk Apt. #102-601, Maetan-2dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, KOREA
CHAI,Chong-chul	of	LG Jai Apt. #106-1902, Yeomri-dong, Mapo-gu, Seoul, KOREA

hereby sell, assign and transfer to **SAMSUNG ELECTRONICS CO., LTD.**, a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, KOREA, its successors and assigns, the entire right, title and interest throughout the world in our invention in

LIQUID CRYSTAL DISPLAY AND METHOD FOR DRIVING SAME

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 20 day of FEBRUARY, 2006,



OH,Joon-hak

WITNESSED:

Signature

Date

Type or print name of witness

Executed this _____ day of _____, 2006,

, **PARK,Cheol-woo**

WITNESSED:

Signature

Date

Type or print name of witness

Executed this ____ day of _____, 2006.

CHAI, Chong-chul

WITNESSED:

Signature

Date

Type or print name of witness

ASSIGNMENT

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PARK, Cheol-woo	of	Hanguk Apt. #102-601, Maetan-2dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, KOREA
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Executed this _____ day of _____, 2006.

OH, Joon-hak

WITNESSED:

Signature

Date

Type or print name of witness

Executed this 20 day of FEBRUARY, 2006.

Park, Cheolwoo

, PARK, Cheol-woo

WITNESSED:

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