

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Coors Brewing Company	05/04/2006
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Coors Global Properties, Inc.
<b>Street Address:</b>	17735 W. 32nd Ave
<b>City:</b>	Golden
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80401
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29246774
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(303)863-0223
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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<b>Address Line 4:</b>	Denver, COLORADO 80202
<b>ATTORNEY DOCKET NUMBER:</b>	4064-21
<b>NAME OF SUBMITTER:</b>	Brent P. Johnson
<b>Total Attachments: 2</b>	
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## ASSIGNMENT

WHEREAS, Coors Brewing Company, a Colorado corporation having a place of business at 311 10<sup>th</sup> Street, Golden, Colorado 80403, is the owner of an interest in and to U.S. Patent Application Serial No. 29/246,774, entitled DISPENSE FONT, and further identified as Attorney file No. 4064-21, for which application for Letters Patent of the United States have been made, said application having a filing date of May 9, 2006;

WHEREAS, Coors Global Properties, Inc., a Colorado corporation having a place of business at 17735 W. 32<sup>nd</sup> Ave., Golden, Colorado 80401, is desirous of acquiring said interest of Coors Brewing Company.

NOW THEREFORE, be it known that for certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Coors Brewing Company does sell, assign and transfer to Coors Global Properties, Inc., its successors, legal representatives and assigns, the aforesaid application for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; Coors Brewing Company also assigns any right, title or interest in and to the said invention which has not already been transferred to Coors Global Properties, Inc.; Coors Brewing Company warrants that no assignment has been made of the invention, application or patent therefor to a party other than Coors Global Properties, Inc., and is under no obligation to make any assignment of the invention, application, or patent therefor to any other party; and Coors Brewing Company further agrees to cooperate with Coors Global Properties, Inc. hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming Coors Global Properties, Inc.'s exclusive ownership of the invention, but at the expense of Coors Global Properties.

The Commissioner of Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment, to Coors Brewing Company, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the day indicated hereunder.

Date: May 4, 2006

By: N. Cornell Boggs  
N. Cornell Boggs  
Chief Legal Officer and  
Group Vice President, Public Affairs

State of Colorado )  
County of Jefferson )

ss.

Before me, a Notary Public in and for said County and State, personally appeared N. Cornell Boggs, who acknowledged himself/herself to be the Chief Legal Officer (title) of Coors Global Properties, Inc. and that he/she as such Chief Legal Officer (title), being authorized to do so, executed the foregoing instrument for the purposes and considerations therein expressed, by signing the name of the corporation by himself/herself as Chief Legal Officer (title).

Given under my hand and seal of office this 4 day of May 2006.

Carol Roman  
Notary Public

My Commission Expires: My Commission Expires Aug 2 2009

